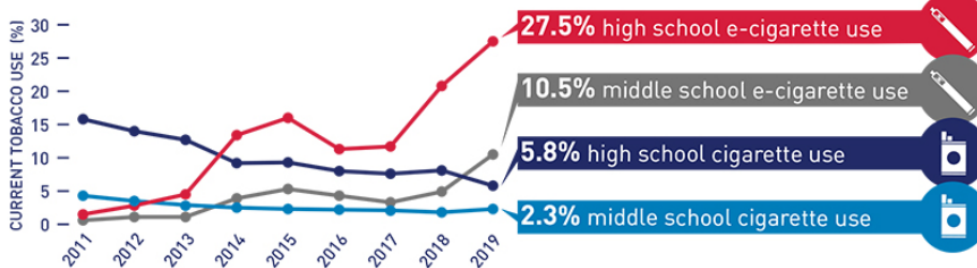


THE NEW LOOK OF

NICOTINE ADDICTION

DID YOU KNOW?

Current e-cigarette use has **INCREASED DRAMATICALLY**, while current cigarette use has dropped, **UNDERMINING PROGRESS** toward reducing overall tobacco use



NEARLY **1 Million**
used the product daily



ABOUT
1.6 MILLION
youth used the
product frequently
(on 20 or more
days per month)

2019 National Youth Tobacco Survey

Vapes and e-cigarettes contain nicotine and other harmful chemicals.



Vaping industry makes their products:
SWEET

E-cigarettes or vape pens come in thousands of different flavors, which are the leading reason that youth are using e-cigarettes.

CHEAP

Products are cheaply priced to encourage buys from young people.

EASY TO GET

Products are available at gas stations, corner stores, and many other types of stores.

Talk with your kids!

Talk with your teens about the dangerous side effects of vaping. Nicotine can damage a teenager's developing brain and lead to addiction. The earlier they start, the harder it is to quit.

