



## Family Health Day Expo Outcomes Report February 20, 2020 Walter Knott Education Center, Buena Park, CA

**LEAD HOSTS:** Walter Knott Education Center & Clinic in the Park • Connect • Screen • Educate  
**COMMUNITY PARTNERS:** 29 organizations • 174 in-kind hours  
**IMPACT:** 205 visitors • 5,746 discrete services • 28 services/visitor

VISITOR NEEDS SURVEY <sup>1</sup>	
Indicators	% of Respondents (N=43)
Average Income <\$24,600 <sup>2</sup>	28%
Average Household Size	5
Education Level Below High School Diploma	12%
Adults Reporting Poor or Fair Health Status	9%
<b>Connections</b>	
CalFresh Food Stamps	14%
Dental Insurance	14%
Low Cost Internet	9%
Health Insurance	19%
<b>Screenings</b>	
Cholesterol Screening	14%
Dental Screening	28%
Glucose Screening	9%
<b>Education</b>	
Bicycle Helmet Education/Fitting/Distribution	26%
Booster Seat Education/Fitting/Distribution	21%
Free Books and Reading Tips for Parents	33%
Oral Health (Dental)	23%
Nutrition Education	21%
Food Insecurity (Past 12 months)	14%
Visited a Food Pantry in the Last Month	7%

<sup>1</sup> Data based on a convenience sample at Clinic. <sup>2</sup> Not adjusted for family size.

KEY SERVICES	
Categories of Services	# of Services Provided
<b>Keep Kids Safe Child Injury Prevention</b>	
Bicycle Helmet Education	88
Bicycle Helmet Fitting and Distribution	43
Booster Seat Education	178
Booster Seat Fitting and Distribution	20
<b>Connections/Referrals to Services</b>	
Child Care, Preschool and Learning Link	172
No Child Hungry - Food Referral	128
Legal Resources/Services	60
Smiles Connection Informational Materials	120
Savings Account For Kids and Adults	6
Water Safety Consultations	45
Signed Up For Census jobs	50
<b>Dental Services</b>	
Oral Health Screenings	17
<b>Early Literacy</b>	
Literacy Informational Materials	150
Children's Books	422
<b>Health Screenings</b>	
Asthma Screenings	21
<b>Parenting Skills</b>	
Love and Logic Parenting Class Schedules	50
<b>Preventive Services</b>	
Be Aware Foundation Educational Materials	157

### SAMPLE OF COST SAVINGS:<sup>3</sup>

**\$65 in vision screening +/- glasses** saves **\$162** in costs  
**An oral/dental screening** saves **\$447** over 5 years  
**\$38/Booster Seat** saves **\$2,700** in child safety costs  
**\$14/Bicycle Helmet** saves **\$630** in child safety costs



**\$27,090**

IN CHILD SAFETY



**\$54,000**

IN CHILD SAFETY



**\$7,599**

OVER 5 YEARS

**TOTAL Preventive Cost Savings (Sample):**  
**\$88,689**

<sup>3</sup>The cost savings is estimated using several different public health sources. References available upon request

## COLLABORATOR DATA

Collaborator	Types of Services	# of Services Provided
<b>America on Track</b>	America On Track Educational Materials	37
	Health/Household Tool	37
	Educational Enrichment Tool	37
<b>American Academy of Pediatrics - Orange County</b>	No Child Hungry - Food Referral	128
	Reach Out and Read Educational Materials	5
	Educational Enrichment Tools	140
<b>American First Credit Union</b>	Savings Account for Kids and Adults	6
	Education Enrichment Tool	150
	Health/Household Tool	100
<b>American Lung Association</b>	American Lung Association Educational Materials	44
	Educational Enrichment Tool	18
	Incentive Item	7
	Health/Household Tool	29
<b>Be Aware Foundation</b>	Be Aware Foundation Educational Materials	157
	Incentive Item	20
	Health/Household Tool	49
	Educational Enrichment Tool	60
<b>Be Collaborative</b>	Be Collaborative Educational Materials	30
<b>Buena Park Library District</b>	Buena Park Library District Informational Materials	149
	Incentive Item	110
	Educational Enrichment Tool	120
<b>Buena Terra Elementary</b>	Educational Enrichment Tool	150
<b>CalOptima</b>	CalOptima Educational Materials	15
	CalOptima Informational Materials	10
	Health/Household Tool	67
	Incentive Item	12
<b>Centralia Elementary School District</b>	Centralia Elementary School District Display of Educational Materials	63
	Preschool Assessment Educational Materials	37
<b>Centralia Elementary School District Child Development</b>	Child Care, Preschool and Learning Link	172
	Educational Enrichment Tool	151
	Health/Household Tool	40
	Incentive Item	40
<b>Centralia Elementary School District Food Services</b>	Hot Food Sampling	300
	Produce Giveaway	400
<b>Centralia Elementary School District INIT - Teacher Technology Team</b>	Educational Enrichment Tool	200
<b>Centralia Elementary School District Resource Center</b>	Centralia Elementary School District Informational Materials	60
	Healthy Eating Educational Materials	20
	Incentive Item	40
	Educational Enrichment Tool	65



<b>CHOC Breath Mobile</b>	Asthma Screenings	21
	Educational Materials	30
	Educational Enrichment Tool	150
<b>City of Buena Park</b>	City of Buena Park Informational Materials	120
<b>Clinic in the Park</b>	Bicycle Helmet Education	88
	Bicycle Helmet Fitting and Distribution	43
	Booster Seat Fitting and Distribution	20
	Booster Seat Education	178
	Educational Enrichment Tool	32
	Health/Household Tool	46
<b>Coalition for Humane Immigrant Rights of Los Angeles</b>	Census Educational Materials	30
	Legal Resources/Services	60
<b>Community Health Initiative of Orange County</b>	Community Health Initiative of Orange County Informational Materials	20
<b>Early Learner Buena Park</b>	Water Safety Consultations	45
	Water Safety Educational Materials	150
	Educational Enrichment Tool	60
<b>Healthy Smiles for Kids Orange County</b>	Oral Health Screenings	17
	Smiles Connection Informational Materials	120
	Health/Household Tool	95
<b>Move More, Eat Healthy</b>	Nutrition Educational Materials	80
	Pledging for a Healthier 2020	6
<b>North Orange Continuing Education</b>	Love and Logic Parenting Class Schedules	50
	Educational Enrichment Tool	50
	Incentive Item	50
<b>PERC (UC Irvine Pediatric Exercise and Genomics Research Center)</b>	Nutrition, Sugar, Diet, Exercise Educational Materials	292
	Health/Household Tool	146
<b>Regional Center of Orange County</b>	Regional Center of Orange County Educational Materials	36
	Regional Center of Orange County Informational Materials	85
	Health/Household Tool	66
	Educational Enrichment Tool	70
<b>San Marino AVID</b>	AVID Program Information	55
	Educational Enrichment Tool	100
<b>School Readiness Program</b>	School Readiness Program Informational Materials	35
	Health/Household Tool	122
<b>Social-Emotional Learning Zones of Regulation (Centralia Elementary School District)</b>	Zones of Regulation Educational Materials	100
	Zones of Regulation Informational Materials	100
	Health/Household Tool	130
<b>Think Together</b>	Literacy Informational Materials	150
	Student Recruitment of Center Base	15
	Educational Enrichment Materials	200
<b>US Census Bureau</b>	Signed Up for Census Jobs	50
	Health/Household Tool	17
<b>Grand Total (Services and Incentive Items)</b>		<b>6,605*</b>

\*Missing service data from Collaborators