

Family Health Day Expo Outcomes Report

February 08, 2020

Lincoln Park Anaheim, CA

LEAD HOSTS: Higher Ground Youth & Family Services & Clinic in the Park • Connect • Screen • Educate

COMMUNITY PARTNERS: 29 organizations • 1,293 in-kind hours

IMPACT: 475 visitors • 19,188 discrete services • 40 services/visitor • 3,000 Food in Pounds

VISITOR NEEDS SURVEY ¹	
Indicators	% of Respondents (N=78)
Average Income <\$24,600 ²	81%
Average Household Size	5
Education Level Below High School Diploma	55%
Adults Reporting Poor or Fair Health Status	27%
Connections	
Food Pantry	18%
Dental Insurance	23%
Low Cost Internet	15%
Health Insurance	26%
Screenings	
Cholesterol Screening	29%
Dental Screening	31%
Vision Screening	44%
Education	
Bicycle Helmet Education/Fitting/Distribution	40%
Booster Seat Education/Fitting/Distribution	38%
Free Books and Reading Tips for Parents	46%
Oral Health (Dental)	42%
Nutrition Education	28%
Food Insecurity (Past 12 months)	40%
Visited a Food Pantry in the Last Month	33%

¹ Data based on a convenience sample at Clinic. ² Not adjusted for family size.

SAMPLE OF COST SAVINGS:³

\$65 in vision screening +/- glasses saves **\$162** in costs

An oral/dental screening saves **\$447** over 5 years

\$38/Booster Seat saves **\$2,700** in child safety costs

\$14/Bicycle Helmet saves **\$630** in child safety costs



\$37,800

IN CHILD SAFETY



\$121,500

IN CHILD SAFETY



\$6,705

OVER 5 YEARS



\$1,620

IN MEDICAL COSTS

TOTAL Preventive Cost Savings (Sample):

\$167,625

³The cost savings is estimated using several different public health sources. References available upon request

KEY SERVICES	
Categories of Services	# of Services Provided
Keep Kids Safe Child Injury Prevention	
Bicycle Helmet Education	70
Bicycle Helmet Fitting and Distribution	60
Booster Seat Education	45
Booster Seat Fitting and Distribution	45
Dental Services	
Dental Screenings	15
Elephant Toothpaste Demonstration	25
Fluoride Varnishes and Stay Plates	30
Oral Screenings	30
Early Literacy	
Reach Out and Read Informational Materials	167
Early Literacy Educational Materials	523
Educational Materials	
Free Tax Prep Educational Materials	167
Immunization Educational Materials	75
PERC Sugar In Beverages Educational Materials	190
Brain Health Educational Materials	225
Health Screenings	
Asthma Screenings	5
Flu Shot Vaccinations	51
Informational Materials	
Immunization Informational Materials	208
Health Care Coverage Informational Materials	117
CalFresh Informational Materials	75
211 OC Informational Materials	104
Orange County United Way Informational Materials	307
Mental Health Informational Materials	102
Vision Services	
Vision Screening	10



COLLABORATOR DATA

Collaborator	Types of Services	# of Services Provided
211 Orange County	211 OC Informational Materials	104
	CalFresh Informational Materials	30
	Incentive Item	100
Alzheimer's Orange County	Alzheimer's Orange County Informational Materials	225
	Education Materials	225
	Educational Enrichment Tool	225
American Academy of Pediatrics - Orange County	No Child Hungry Informational Materials	143
	Educational Materials	268
	Informational Materials	167
	Raise Foundation Art Contest	30
	Incentive Item	185
Be Aware Foundation	Be Aware Foundation Educational Materials	600
	Be Aware Foundation Informational Materials	265
	Incentive Item	100
	Health/Household Tool	110
Blind Children's Learning Center	Vision Screening	10
California State University, Fullerton - Chat with a Nurse	Safe Sleep Educational Materials	40
	Sleep Hygiene and Safe Sleep Informational Materials	169
	Health/Household Tools	10
California State University, Fullerton - School of Nursing	Immunization Informational Materials	208
	Immunization Educational Materials	75
	Flu Shot Vaccinations	51
	Nutritional Educational Materials	150
	SIDS Educational Materials	150
	Safe Sleep Onesie	150
CalOptima	CalOptima Educational Materials	70
	Health and Wellness Educational Materials	20
	Health/Household Tools	200
	Incentive Item	73
Chapman STEMtors	Chapman Stem Educational Materials	10
	Elephant Toothpaste Demonstration	25
	Educational Enrichment Tools	50
CHOC Breath Mobile	Urgent Care Educational Materials	100
	Asthma Screening	5
	Educational Enrichment Tool	150
	Incentive Item	100
Clinic in the Park	Booster Seat Fitting and Distribution	45
	Booster Seat Education	45
	Bicycle Helmet Fitting and Distribution	60
	Bicycle Helmet Education	70
	Health/Household Tools	366
	Educational Enrichment Tools	37



Community Health Initiative of Orange County	CalFresh Educational Materials	221
	Census Educational Materials	221
	CHIOC Educational Materials	221
	Coast to Coast RX Educational Materials	221
	Orange County Free Tax Prep Educational Materials	221
	Western Dental Medi-Cal Educational Materials	221
	Health/Household Tools	50
Community Legal Aid SoCal	Community Legal Aid Informational Materials	117
	Health Care Coverage Informational Materials	117
	Hotline Cards Informational Materials	117
	Health/Household Tools	60
Friends Church	Friends of Anaheim Educational Materials	400
	Snacks and Groceries	340
Give for a Smile	Medicare Educational Materials	43
Healthy Smiles for Kids Orange County	Dental Education/Resources for Dental Info	35
	Dental Screenings	15
	Health/Household Tools	600
	Educational Enrichment Tool	200
Higher Ground Youth and Family Services	Health/Household Tools	876
	Incentive Items	475
Mission Hospital - Each Mind Matters	Mental Health Informational Materials	102
	Health/Household Tools	90
	Incentive Items	90
Neighborhood Closet	Health/Household Tools	6000
Orange County Food Bank	Food in Pounds	3000
Orange County Social Services Agency	CalFresh Informational Materials	45
	Incentive Items	100
Orange County United Way	Orange County United Way Informational Materials	307
	Free Tax Prep Educational Materials	259
	Census Educational Materials	100
	Incentive Items	307
The Priority Center - School Readiness	Priority Center Informational Materials	237
	Health/Household Tools	474
THINK Together	Early Literacy Educational Materials	523
	Educational Enrichment Tool	200
University of California, Irvine - Burn Program	Burn Prevention/First Aid Informational Materials	400
	Health/Household Tools	287
	Educational Enrichment Tool	50
	Incentive Items	125
University of California, Irvine - CHOC Residents	Bullying Informational Materials	140
	Exercise Informational Materials	140
	Healthy Recipes Educational Materials	50
	Toddler Safety Educational Materials	20
	Wellness Informational Materials	140
	Health/Household Tools	10
	Educational Enrichment Tool	140



University of California, Irvine - Delta Delta Sigma	Fluoride Varnishes and Stay Plates	30
	Oral Screenings	30
	Health/Household Tools	30
University of California, Irvine Pediatrics and Genomics Center	PERC Sugar in Beverages Educational Materials	190
	Health/Household Tools	190
Vans Off The Wall	Health/Household Tools	385
	Incentive Item	200
Grand Total (Services and Incentive Items)		24,723*

*Missing service data from Collaborators