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## Family Health Day Expo Outcomes Report

July 27, 2019

At Magnolia High School, Anaheim, CA

**LEAD HOSTS:** Collaboration to Assist Motel Families & Clinic in the Park • Connect • Screen • Educate

**COMMUNITY PARTNERS:** 15 organizations • 276 in-kind hours

**IMPACT:** 630 visitors • 5,031 discrete services • 8 services/visitor

- The Collaboration to Assist Motel Families (CAMF) brings together health and human social services providers in order to serve residents who are living in motels in Anaheim and surrounding cities
- CAMF holds a Back to School Outreach event each year in order to provide children with the school supplies they need to ensure a successful school year
- The event also provides motel families with the resources and services they need in order to thrive and achieve self-sufficiency
- The event is open to children and their families who live in motels

### SAMPLE OF COST SAVINGS:<sup>3</sup>

**\$65 in vision screening +/- glasses** saves **\$162** in costs

**An oral/dental screening** saves **\$447** over 5 years

**\$38/Booster Seat** saves **\$2,700** in child safety costs

**\$14/Bicycle Helmet** saves **\$630** in child safety costs



**\$25,200**  
IN CHILD  
SAFETY



**\$35,100**  
IN CHILD  
SAFETY



**\$9,387**  
OVER 5 YEARS



**\$8,100**  
IN MEDICAL  
COSTS

**TOTAL Preventive Cost Savings (Sample):**  
**\$77,787**

<sup>3</sup>The cost savings is estimated using several different public health sources. References available upon request

### KEY SERVICES

Categories of Services	# of Services Provided
<b>Child/Adolescent Safety</b>	
Bicycle Helmet Education and Bicycle Helmet Fitting and Distribution	40
Bicycle Helmet Educational Materials	100
Booster Seat Education and Booster Seat Demonstration and Distribution	13
Booster Seat Educational Materials	81
<b>Connections/Referrals to Services</b>	
Be Aware Foundation Educational Materials	500
CalOptima Informational Materials	282
Child Abuse Prevention Center School Readiness Informational Materials	195
Healthy Smiles for Kids of Orange County Educational Materials	104
<b>Dental Services</b>	
Dental Screenings	21
Oral Health Education	104
Toothbrushes	104
<b>Early Literacy</b>	
Literacy Informational Materials	630
Literacy Resources	630
<b>Medical Services</b>	
Anemia Screenings	63
Blood Pressure	50
Developmental Screenings	67
Diabetes Screenings	63
<b>Prevention</b>	
University of California, Irvine/CHOC Pediatrics Education	85
<b>Vision Services</b>	
Eye Exam	50



## COLLABORATOR DATA

Collaborator	Types of Services	# of Services Provided
<b>2-1-1 Orange County</b>	2-1-1 Orange County Informational Materials	100
	Hand Sanitizer	25
	Incentive Items	136
<b>American Academy of Pediatrics - Orange County</b>	Incentive Items	253
	No Child hungry Cards	79
	No Child Hungry Materials	72
	Reach Out And Read Materials	68
	Tips Sheets for Reading Aloud Educational Materials	68
<b>Be Aware Foundation</b>	Be Aware Foundation Educational Materials	500
	Incentive Items	235
<b>CalOptima</b>	CalOptima Educational Materials	141
	CalOptima Informational Materials	282
	Hand Sanitizers	141
	Incentive Items	282
<b>CAPC School Readiness</b>	Child Abuse Prevention Center School Readiness Informational Materials	195
	Incentive Items	240
<b>Central City Community Health Center</b>	Anemia Screenings	63
	Incentive Items	189
	Central City Community Health Center Informational Materials	63
	Diabetes Screenings	63
<b>Clinic in the Park</b>	Incentive Items	81
	Bicycle Helmet Education and Bicycle Helmet Fitting and Distribution	40
	Bicycle Helmet Educational Materials	100
	Booster Seat Education and Booster Seat Demonstration and Distribution	13
	Booster Seat Educational Materials	81
<b>Comfort Connection Family Resource Center – Regional Center of Orange County</b>	Incentive Items	67
	Developmental Screenings	67
	Comfort Connection FRC/RCOC Educational Materials	67
<b>Families Together of Orange County</b>	Blood Pressure	50
	Dental Hygiene Kits	40
	Eye Exam	50
	Families Together Informational Materials	100
<b>Healthy Smiles for Kids of Orange County</b>	Dental Screenings	21
	Healthy Smiles for Kids of Orange County Educational Materials	104



	Oral Health Education	104
	Toothbrushes	
	Incentive Items	416
<b>Orange County Health Care Agency</b>	Immunization related interactive game, materials & resources	43
<b>Planned Parenthood</b>	Birth Control Methods Educational Materials	10
	Hand Sanitizer	30
	Incentive Items	40
	Planned Parenthood Educational Materials	20
	Planned Parenthood Informational Materials	10
<b>THINK Together</b>	Incentive Items	630
	Books	630
	Literacy Informational Materials	630
	Literacy Resources	630
<b>University of California, Irvine Pediatrics/PERC</b>	Incentive Items	425
	University of California, Irvine Pediatrics/PERC Educational Materials	170
<b>University of California, Irvine/CHOC Pediatrics</b>	Incentive Items	170
	University of California, Irvine/CHOC Pediatrics Education Materials	85
<b>Grand Total (Services and Incentive Items)</b>		<b>8,223</b>

\*Numerous collaborator data missing due to co-coordination with the Collaboration to Assist Motel Families Committee in organizing the event.