



A fiscally sponsored project

Family Health Day Outcomes Report

September 28, 2019

Melinda Hoag Smith Center for Healthy Living, Newport Beach, CA

LEAD HOSTS: Melinda Hoag Smith Center for Healthy Living & Clinic in the Park

• Connect • Screen • Educate

COMMUNITY PARTNERS: **83** Organizations • **1830** In-kind Hours

IMPACT: **500** Visitors • **8,290** Discrete Services • **17** Services/Visitor

VISITOR NEEDS SURVEY ¹	
Indicators	% of Respondents (N=#)
Average Income <\$24,600 ²	37%
Average Moderate Income \$24,600 - \$49,200	30%
Average Household Size	4
Education Level Below High School Diploma	17%
Adults Reporting Poor or Fair Health Status	15%
Connections	
Health Insurance	24%
Dental Insurance	20%
Parent Education Classes	20%
Screenings	
Dental Screening	26%
Cholesterol Screening	24%
Glucose Screening	22%
Education	
Bicycle Helmet Education/ Fitting/Distribution	37%
Booster Seat Education/Fitting/Distribution	39%
Free Books and Reading Tips for Parents	41%
Nutrition Education	33%
Oral Health (Dental)	30%
Food Insecurity (Past 12 months)	17%
Visited a Food Pantry in the Last Month	35%

¹ Data based on a convenience sample at Clinic. ² Not adjusted for family size.

SAMPLE OF COST SAVINGS:³

\$65 in vision screening +/- glasses saves **\$162** in costs

An oral/dental screening saves **\$447** over 5 years

\$38/Booster Seat saves **\$2,700** in child safety costs

\$14/Bicycle Helmet saves **\$630** in child safety costs



\$81,900
IN CHILD SAFETY



\$89,100
IN CHILD SAFETY



\$8,493
OVER 5 YEARS



\$1,690
IN MEDICAL COSTS

TOTAL Preventive Cost Savings (Sample):
\$181,183

³The cost savings is estimated using several different public health sources. References available upon request

KEY SERVICES	
Categories of Services	# of Services Provided
Child/Adolescent Safety	
Bicycle Helmet Education	190
Bicycle Helmet Fitting and Distribution	130
Booster Seat Education	103
Booster Seat Fitting and Distribution	33
Water Watcher Tags	50
Connections/Referrals to Services	
Medicare/Medi-Cal Insurance	301
Community Legal Aid Educational Materials	179
Project Youth OC Bar Foundation Informational Materials	167
English/Spanish Breast Health Informational Materials	167
Dental Services	
Dental Screenings	19
Oral Health Education	160
Resources for Dental Clinics	30
Toothbrushes	212
Early Literacy	
Literary Resources	429
Emotional Health	
OCAPICA Mental Health Informational Materials	139
Poppy Life Care Mental Health Informational Materials	140
Medical Services	
Blood Pressure Screenings	40
Flu Immunizations	184
Nutrition	
CalFresh Healthy Living Informational Materials	163
"Rethink your Drink"	163
Prevention	
Breast Self-Exam and Breast Cancer Education	230
Obesity Prevention Education	72
Vaccine Education	60
Hepatitis B Smart Education	45
Vision Services	
Low-Vision Evaluations	26
Disposable Magnifiers	26



COLLABORATOR DATA

Collaborator	Types of Services	# of Services Provided
2-1-1 Orange County	2-1-1 Informational Materials	45
	Incentive Items	48
Alzheimer's Orange County	Alzheimer's OC Informational Materials	75
	Incentive Items	25
Be Aware Foundation	Breast Self-Exam and Breast Cancer Education	230
	Incentive Items	150
Assemblywoman Cottie Petrie-Norris	Educational Materials	30
	Informational Materials	45
	Incentive Items	12
Big Brothers Big Sisters Orange County	Big Brothers Big Sisters Orange County Informational Materials	82
	Incentive Items	175
Braille Institute of America	Low Vision Evaluations	26
	Disposable Magnifiers	26
Cal State University Fullerton School of Nursing	Blood Pressure Screenings	40
	Healthy Nutrition	93
CalFresh Healthy Living	Cook Books	163
	Nutrition Informational Materials	163
	Recipe Cards	163
	Rethink your Drink	163
	Incentive Items	163
CalOptima	Asthma, Senior Health, Diabetes, Behavioral Health	301
	Medicare/Medi-Cal Insurance Informational Materials	301
	Smiley Ice Packs	300
Cancer Kinship	Peer Mentorship of Cancer Patients, Survivors, Programs, and Workshops	45
CASA Youth Shelter	Casa Youth Shelter Educational Materials	63
	Group Counseling, Parenting, Classes, and Support	63
Center for Autism - University of California, Irvine	Autism Social for Teens	23
	Autism Workshop - 5 Week Series	30
	Band-Aid Holders	52
	Real Connections for Teens and Adults	16
	Special Education Classes	23
	Incentive Items	36
Chat with a Nurse	2019 Recommended Immunization from Birth Through 6 Years Old	25
	Vaccine Education	60
	Incentive Items	5
CIELO	Business and Career Preparation and Coaching	36
City of Costa Mesa	City of Costa Mesa Educational Materials	47
Clinic in the Park	Bicycle Helmet Education	190
	Bicycle Helmet Fitting and Distribution	108
	Booster Seat Education	103



	Booster Seat Demonstration	33
	Incentive Items	462
Community Health Initiative of Orange County	Hand Sanitizer	103
	Medi-Cal and Social Services Enrollment	103
Community Legal Aid SoCal	Health, Legal, Worker Rights, and Immigration Educational Materials	179
	Fidget Spinners	100
	Incentive Items	100
Costa Mesa Family Resource Center	Costa Mesa Family Resource Center Informational Materials	200
	Incentive Items	54
Costa Mesa Friends of Library	Books	30
	Library Programs and Memberships	4
	Incentive Items	150
Council on Aging	Council on Aging Answers Guide	40
	Informational and Educational Materials	70
Council on Aging - HICAP	Council on Aging - HICAP Informational Materials	30
	Medicare Informational Materials	60
Crime Survivors Resource Center	Crime Survivors Educational Materials	62
	Incentive Items	61
Drowning Prevention Foundation	Water Safety Educational Materials	35
	Water Watcher Tags	50
	Incentive Items	20
Early Childhood Education Newport Beach Mesa Unified School District	Reading Books for Children	160
Family Caregiver Resource Center	"50 Ways to Take a Break" Educational Materials	61
	Incentive Items	122
		61
Generation Her	Generation Her Informational Materials	80
	Incentive Items	80
Girls Inc.	Incentive Items	6
Healthy Smiles for Kids of Orange County	Dental Screenings	19
	Resources for Clinics	30
	Toothbrushes	40
Hoag Health Ministries	Flu Immunizations	134
Hoag - Orange County Vital Brain	Hoag Orange County Vital Brain Informational Materials	120
	Incentive Items	70
Laura's House	Hotline Palm Cards	31
	Laura's House Informational Materials	31
	Incentive Items	31
MOMS Orange County	Bandages	48
	Moms Orange County Informational Materials	65
	Prenatal and Baby Education	84
Newport Beach Lifeguards	Ocean Literacy and Informational Materials	140
	Incentive Items	70



Newport Beach Sunrise Rotary Club	Bike Helmet Fitting and Distribution	22
Orange County United Way	Census Informational Materials	100
	Earned Income Tax Credit/Free Tax Preparation	200
	Program Informational Materials	
	Volunteer Informational Materials	100
	Incentive Items	100
Office of Representative Harley Rouda	Constituent Services Informational Materials	62
Office on Aging	Seniors and Caregivers Educational Materials	41
Olive Crest and Safe Families for Children	Parenting Classes Informational Materials	45
	Safe Families Informational Materials	45
	Incentive Items	45
Orange County Asian Pacific Islander Community Alliance	Mental Health Informational Materials	138
	Incentive Items	138
Orange County Health Care Agency	Immunization Related Interactive Game, Materials, and Resources	43
Planned Parenthood of Orange County and San Bernardino	Finger Foods Informational Materials	92
	Get Moving, Healthy Choices for Kids	92
	Iron informational Materials	92
	Nutrition Information and Services	92
	Incentive Items	103
Poppy Life Care	Mental Health Informational Materials	140
	Yoga, Nutrition Information	140
	Incentive Items	140
Prevention Center - School Readiness	Program Cards	48
	Incentive Items	144
Prevention of Obesity through Education and Resources	Zumba	72
	Prevention of Obesity through Education	72
Project Self-Sufficiency	Project Self-Sufficiency Informational Materials	30
	Incentive Items	55
Project Youth Orange County Bar Foundation	Project Youth Orange County Bar Foundation Informational Materials	167
	Stress Balls	167
	Incentive Items	334
Radiant Health Centers	Healthy Sexual Life Educational Materials	20
	Preparation Information Educational Materials	20
	First Aid Kit	15
	Condoms	50
	Toothbrush Kit	10
	Incentive Items	15
Regional Center of Orange County	Early Start Informational Materials	37
	Developmental Disabilities Resources for Children	37
	Incentive Items	37
Share Our Selves Beauchamp Dental Clinic	Oral Health Education	160
	Toothbrushes	162
	Incentive Items	2



Share Our Selves Children and Family Health Center	Flu Immunizations	50
	Share Our Selves Children and Family Health Center	82
	Educational Materials	
	Bandages	82
	Incentive Items	164
Susan G. Komen Orange County	English/Spanish Breast Health Information	167
Think Together	Books for Children	100
University of California, Irvine Pediatrics/Pediatric Exercise and Genomics Research Center	“Rethink your Drink” Demo	109
	Incentive Items	79
United States Census Bureau	Census Educational Material	70
	Literature for Applying for 2020 Census Jobs	70
Vietnamese American Cancer Foundation	Breast Cancer Informational Materials	20
	Colorectal Screening Information	25
	Hepatitis B Smart Education	45
	Vietnamese American Cancer Foundation	5
	Informational Materials	
	Incentive Items	117
Waymakers	Building Assets in Kids/40 Ways Anyone Can Build	40
	Arrests	
	Phone Charger Adaptors	6
	Preventing Drug Use/How to Talk to Kids about Drugs	14
	Waymakers Informational Materials	10
	Incentive Items	109
Grand Total (Services and Incentive Items)		12,161

*Family Activities included Face Painting, Popcorn, Volunteer Food, Community Food, Photobooth, and Kids Can Cosplay.

*Collaborators not included due to missing service data: Newport Beach Sunrise Rotary Club, Share Our Selves, Strong Families - Strong Children, Social Services Agency, Help Me Grow, Hoag Mental Health Clinic, Early Years Emotional Wellness Program, United Cerebral Palsy of Orange County, Give for a Smile, Planned Parenthood WIC program, Fair Housing Foundation, Councilwoman Arlis Reynolds, Department of Child Support Services, America on Track, Medi-Cal Dental, Newport Beach Fire Department, United Way, Epilepsy Support Network, and Golden West College.