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## Family Health Day Outcomes Report

September 28, 2019

Melinda Hoag Smith Center for Healthy Living, Newport Beach, CA

LEAD HOSTS: Melinda Hoag Smith Center for Healthy Living & Clinic in the Park

• Connect • Screen • Educate

COMMUNITY PARTNERS: **83** Organizations • **1830** In-kind Hours

IMPACT: **500** Visitors • **8,034** Discrete Services • **16** Services/Visitor

VISITOR NEEDS SURVEY <sup>1</sup>	
Indicators	% of Respondents (N=46)
Average Income <\$24,600 <sup>2</sup> [100% of FPL*]	37%
Average Income \$24,600 - \$49,200 [200%]	30%
Average Household Size	4
Education Level Below High School Diploma	17%
Adults Reporting Poor or Fair Health Status	15%
<b>Connections</b>	
Health Insurance	24%
Dental Insurance	20%
Parent Education Classes	20%
<b>Screenings</b>	
Dental Screening	26%
Cholesterol Screening	24%
Glucose Screening	22%
<b>Education</b>	
Bicycle Helmet Education/ Fitting/Distribution	37%
Booster Seat Education/Fitting/Distribution	39%
Free Books and Reading Tips for Parents	41%
Nutrition Education	33%
Oral Health (Dental)	30%
Food Insecurity (Past 12 months)	17%
Visited a Food Pantry in the Last Month	35%

<sup>1</sup> Data based on a convenience sample at Clinic.<sup>2</sup> Not adjusted for family size.  
\*Federal Poverty Level

KEY SERVICES	
Categories of Services	# of Services Provided
<b>Child/Adolescent Safety</b>	
Bicycle Helmet Education	190
Bicycle Helmet Fitting and Distribution	130
Booster Seat Education	103
Booster Seat Fitting and Distribution	33
Water Watcher Tags	50
<b>Connections/Referrals to Services</b>	
Medicare/Medi-Cal Insurance	301
Community Legal Aid Educational Materials	179
Project Youth OC Bar Foundation Informational Materials	167
English/Spanish Breast Health Informational Materials	167
<b>Dental Services</b>	
Dental Screenings	19
Oral Health Education	160
Resources for Dental Clinics	30
Toothbrushes	212
<b>Early Literacy</b>	
Literary Resources	429
<b>Emotional Health</b>	
OCAPICA Mental Health Informational Materials	139
Poppy Life Care Mental Health Informational Materials	140
<b>Medical Services</b>	
Blood Pressure Screenings	40
Flu Immunizations	184
<b>Nutrition</b>	
CalFresh Healthy Living Informational Materials	163
"Rethink your Drink"	163
<b>Prevention</b>	
Breast Self-Exam and Breast Cancer Education	230
Obesity Prevention Education	72
Vaccine Education	60
Hepatitis B Smart Education	45
<b>Vision Services</b>	
Low-Vision Evaluations	26
Disposable Magnifiers	26

### SAMPLE OF COST SAVINGS:<sup>3</sup>

**\$65 in vision screening +/- glasses** saves **\$162** in costs

**An oral/dental screening** saves **\$447** over 5 years

**\$38/Booster Seat** saves **\$2,700** in child safety costs

**\$14/Bicycle Helmet** saves **\$630** in child safety costs



**\$81,900**

IN CHILD SAFETY



**\$89,100**

IN CHILD SAFETY



**\$8,493**

OVER 5 YEARS



**\$4,212**

IN MEDICAL COSTS

**TOTAL Preventive Cost Savings (Sample):**

**\$183,705**

<sup>3</sup>The cost savings is estimated using several different public health sources. References available upon request



## COLLABORATOR DATA

Collaborator	Types of Services	# of Services Provided
<b>2-1-1 Orange County</b>	2-1-1 Informational Materials	45
	Incentive Items	48
<b>Alzheimer's Orange County</b>	Alzheimer's OC Informational Materials	75
	Incentive Items	25
<b>Be Aware Foundation</b>	Breast Self-Exam and Breast Cancer Education	230
	Incentive Items	150
<b>Assemblywoman Cottie Petrie-Norris</b>	Educational Materials	30
	Informational Materials	45
	Incentive Items	12
<b>Big Brothers Big Sisters Orange County</b>	Big Brothers Big Sisters Orange County Informational Materials	82
	Incentive Items	175
<b>Braille Institute of America</b>	Low Vision Evaluations	26
	Disposable Magnifiers	26
<b>Cal State University Fullerton School of Nursing</b>	Blood Pressure Screenings	40
	Healthy Nutrition	93
<b>CalFresh Healthy Living</b>	Cook Books	163
	Nutrition Informational Materials	163
	Recipe Cards	163
	Rethink your Drink	163
	Incentive Items	163
<b>CalOptima</b>	Asthma, Senior Health, Diabetes, Behavioral Health	301
	Medicare/Medi-Cal Insurance Informational Materials	301
	Smiley Ice Packs	300
<b>Cancer Kinship</b>	Peer Mentorship of Cancer Patients, Survivors, Programs, and Workshops	45
<b>CASA Youth Shelter</b>	Casa Youth Shelter Educational Materials	63
	Group Counseling, Parenting, Classes, and Support	63
<b>Center for Autism - University of California, Irvine</b>	Autism Social for Teens	23
	Autism Workshop - 5 Week Series	30
	Band-Aid Holders	52
	Real Connections for Teens and Adults	16
	Special Education Classes	23
	Incentive Items	36
<b>Chat with a Nurse</b>	2019 Recommended Immunization from Birth Through 6 Years Old	25
	Vaccine Education	60
	Incentive Items	5
<b>CIELO</b>	Business and Career Preparation and Coaching	36
<b>City of Costa Mesa</b>	City of Costa Mesa Educational Materials	47
<b>Clinic in the Park</b>	Bicycle Helmet Education	190
	Bicycle Helmet Fitting and Distribution	108
	Booster Seat Education	103



	Booster Seat Demonstration	33
	Incentive Items	462
<b>Community Health Initiative of Orange County</b>	Hand Sanitizer	103
	Medi-Cal and Social Services Enrollment	103
<b>Community Legal Aid SoCal</b>	Health, Legal, Worker Rights, and Immigration Educational Materials	179
	Fidget Spinners	100
	Incentive Items	100
<b>Costa Mesa Family Resource Center</b>	Costa Mesa Family Resource Center Informational Materials	200
	Incentive Items	54
<b>Costa Mesa Friends of Library</b>	Books	30
	Library Programs and Memberships	4
	Incentive Items	150
<b>Council on Aging</b>	Council on Aging Answers Guide	40
	Informational and Educational Materials	70
<b>Council on Aging - HICAP</b>	Council on Aging - HICAP Informational Materials	30
	Medicare Informational Materials	60
<b>Crime Survivors Resource Center</b>	Crime Survivors Educational Materials	62
	Incentive Items	61
<b>Drowning Prevention Foundation</b>	Water Safety Educational Materials	35
	Water Watcher Tags	50
	Incentive Items	20
<b>Early Childhood Education Newport Beach Mesa Unified School District</b>	Reading Books for Children	160
<b>Family Caregiver Resource Center</b>	"50 Ways to Take a Break" Educational Materials	61
	Incentive Items	122
	Incentive Items	61
<b>Generation Her</b>	Generation Her Informational Materials	80
	Incentive Items	80
<b>Girls Inc.</b>	Incentive Items	6
<b>Healthy Smiles for Kids of Orange County</b>	Dental Screenings	19
	Resources for Clinics	30
	Toothbrushes	40
<b>Hoag Health Ministries</b>	Flu Immunizations	134
<b>Hoag - Orange County Vital Brain</b>	Hoag Orange County Vital Brain Informational Materials	120
	Incentive Items	70
<b>Laura's House</b>	Hotline Palm Cards	31
	Laura's House Informational Materials	31
	Incentive Items	31
<b>MOMS Orange County</b>	Bandages	48
	Moms Orange County Informational Materials	65
	Prenatal and Baby Education	84
<b>Newport Beach Lifeguards</b>	Ocean Literacy and Informational Materials	140
	Incentive Items	70



<b>Newport Beach Sunrise Rotary Club</b>	Bike Helmet Fitting and Distribution	22
<b>Orange County United Way</b>	Census Informational Materials	100
	Earned Income Tax Credit/Free Tax Preparation	200
	Program Informational Materials	
	Volunteer Informational Materials	100
	Incentive Items	100
<b>Office of Representative Harley Rouda</b>	Constituent Services Informational Materials	62
<b>Office on Aging</b>	Seniors and Caregivers Educational Materials	41
<b>Olive Crest and Safe Families for Children</b>	Parenting Classes Informational Materials	45
	Safe Families Informational Materials	45
	Incentive Items	45
<b>Orange County Asian Pacific Islander Community Alliance</b>	Mental Health Informational Materials	138
	Incentive Items	138
<b>Orange County Health Care Agency</b>	Immunization Related Interactive Game, Materials, and Resources	43
<b>Planned Parenthood of Orange County and San Bernardino</b>	Finger Foods Informational Materials	92
	Get Moving, Healthy Choices for Kids	92
	Iron informational Materials	92
	Nutrition Information and Services	92
	Incentive Items	103
<b>Poppy Life Care</b>	Mental Health Informational Materials	140
	Yoga, Nutrition Information	140
	Incentive Items	140
<b>Prevention Center - School Readiness</b>	Program Cards	48
	Incentive Items	144
<b>Prevention of Obesity through Education and Resources</b>	Zumba	72
	Prevention of Obesity through Education	72
<b>Project Self-Sufficiency</b>	Project Self-Sufficiency Informational Materials	30
	Incentive Items	55
<b>Project Youth Orange County Bar Foundation</b>	Project Youth Orange County Bar Foundation Informational Materials	167
	Stress Balls	167
	Incentive Items	334
<b>Radiant Health Centers</b>	Healthy Sexual Life Educational Materials	20
	Preparation Information Educational Materials	20
	First Aid Kit	15
	Condoms	50
	Toothbrush Kit	10
	Incentive Items	15
<b>Regional Center of Orange County</b>	Early Start Informational Materials	37
	Developmental Disabilities Resources for Children	37
	Incentive Items	37
<b>Share Our Selves Beauchamp Dental Clinic</b>	Oral Health Education	160
	Toothbrushes	162
	Incentive Items	2



<b>Share Our Selves Children and Family Health Center</b>	Flu Immunizations	50
	Share Our Selves Children and Family Health Center	82
	Educational Materials	
	Bandages	82
	Incentive Items	164
<b>Susan G. Komen Orange County</b>	English/Spanish Breast Health Information	167
<b>Think Together</b>	Books for Children	100
<b>University of California, Irvine Pediatrics/Pediatric Exercise and Genomics Research Center</b>	“Rethink your Drink” Demo	109
	Incentive Items	79
<b>United States Census Bureau</b>	Census Educational Material	70
	Literature for Applying for 2020 Census Jobs	70
<b>Vietnamese American Cancer Foundation</b>	Breast Cancer Informational Materials	20
	Colorectal Screening Information	25
	Hepatitis B Smart Education	45
	Vietnamese American Cancer Foundation Informational Materials	5
	Incentive Items	117
<b>Waymakers</b>	Building Assets in Kids/40 Ways Anyone Can Build	40
	Arrests	
	Phone Charger Adaptors	6
	Preventing Drug Use/How to Talk to Kids about Drugs	14
	Waymakers Informational Materials	10
	Incentive Items	109
<b>Grand Total (Services and Incentive Items)</b>		<b>12,161</b>

\*Family Activities included Face Painting, Popcorn, Volunteer Food, Community Food, Photobooth, and Kids Can Cosplay.

\*Collaborators not included due to missing service data: Newport Beach Sunrise Rotary Club, Share Our Selves, Strong Families - Strong Children, Social Services Agency, Help Me Grow, Hoag Mental Health Clinic, Early Years Emotional Wellness Program, United Cerebral Palsy of Orange County, Give for a Smile, Planned Parenthood WIC program, Fair Housing Foundation, Councilwoman Arlis Reynolds, Department of Child Support Services, America on Track, Medi-Cal Dental, Newport Beach Fire Department, United Way, Epilepsy Support Network, and Golden West College.