



A fiscally sponsored project

Family Health Day Expo Outcomes Report

April 11, 2019

At Danbrook Elementary School, Anaheim, CA

LEAD HOSTS: Danbrook Elementary School & Clinic in the Park • Connect • Screen • Educate

COMMUNITY PARTNERS: 28 organizations • 212 in-kind hours

IMPACT: 525 visitors • 7,849 discrete services • 15 services/visitor

VISITOR NEEDS SURVEY ¹	
Indicators	% of Respondents (N=64)
Average Income <\$24,600 ²	52%
Average Household Size	6
Education Level Below High School Diploma	47%
Adults Reporting Poor or Fair Health Status	18%
Connections	
CalFresh Food Stamps	20%
Dental Insurance	17%
Low Cost Internet	17%
Screenings	
Vision Screenings	27%
Cholesterol Screenings	14%
Education	
Bicycle Helmet Education/ Fitting/Distribution	23%
Booster Seat Education/Fitting/Distribution	14%
Free Books and Reading Tips for Parents	23%
Oral Health (Dental)	23%
Food Insecurity (Past 12 months)	23%
Visited a Food Pantry in the Last Month	17%

¹Data based on a convenience sample at Clinic.²Not adjusted for family size.

SAMPLE OF COST SAVINGS:³

An oral/dental screening saves **\$447** over 5 years
\$38/Booster Seat saves **\$2,700** in child safety costs
\$14/Bicycle Helmet saves **\$630** in child safety costs



\$35,280

IN CHILD SAFETY



\$102,600

IN CHILD SAFETY



\$7,152

OVER 5 YEARS

TOTAL Preventive Cost Savings (Sample):

\$145,032

³The cost savings is estimated using several different public health sources. References available upon request

KEY SERVICES	
Categories of Services	# of Services Provided
Child/Adolescent Safety	
Bicycle Helmet Education and Bicycle Helmet Fitting and Distribution	56
Booster Seat Education and Booster Seat Demonstration and Distribution	38
Safe Sleep/SIDS Education	150
SIDS Educational Materials	180
The Right Seat Educational Materials	60
Connections/Resources	
Help Me Grow Informational Materials	100
Information Regarding CESD Food Services	221
CalFresh Informational Materials	45
Free Enrollment Assistance Informational Materials	150
Free Taxes Informational Materials	150
Dental Services	
Dental Screenings	16
Education on Oral health	37
Early Literacy	
Children Reading Books	307
Early Literacy Informational Materials	100
Reach out and Read Materials	50
Emotional Health	
Anti-Bullying and ACES Educational	100
Wellness Tree Activity	100
ACES Educational Material	50
Stop, Breathe, Think Card Informational Materials	25
Nutrition	
Healthy Eating for Busy Families Educational Materials	75
No Child Hungry: Need Food Informational Materials	50
Nutrition Education	209
Nutrition Educational Materials	209
Prevention	
Breast Cancer Awareness Education	183
No Phone Zone Informational Materials	94
Literature on Reproductive Health Information	235
MyPlate/Sugar in your drink? Educational Materials	122



COLLABORATOR DATA

Collaborator	Types of Services	# of Services Provided
2-1-1 Orange County	211OC Children's Mazes	100
	211OC Informational Materials and CalFresh Information	93
	211OC Pocket Cards	50
	Cookbooks (Champions for Change)	15
	Incentive Items	72
America on Track	101 Things You Didn't Know About Tobacco Educational Materials	75
	E-Cig Prevention Educational Materials	100
	MyPlate/Sugar in your drink? Educational Materials	122
American Academy of Pediatrics - Orange County	Children Reading Books	157
	Incentive Items	10
	No Child Hungry: Need Food Informational Materials	50
	Reach Out and Read Materials	50
Informational Materials on Tobacco Control	Incentive Items	87
	Informational Materials on Tobacco Control	87
	Smoking Cessation and E-Cig Information	87
Be Aware Foundation	Breast Cancer Awareness Education	183
	Breast Cancer Educational Materials	94
	Breast Self-Exam Postcards	94
	Incentive Items	309
	No Phone Zone Educational Materials	94
Buena Park Library District	Incentive Items	155
	Information About Free Library Services, Homework Help, Events and Activities for Kids	155
Centralia Elementary School District - School Readiness and Child Development Services	Club C.A.S.A. Information	3
	Kid Builders Books Ages 1-5 Years Old	24
	Learning Link Information	12
	School Readiness Preschool Information	6
Centralia Elementary School District - Social Work	Attendance Informational Materials	50
	Coping Strategies	50
	Role of School Social Worker Informational Materials	50
	Stop, Breathe, Think Card Informational Materials	25
	Stress Release Balls	100
Centralia Elementary School District Food Services	Fresh Fruit and Vegetables (pieces)	500
	Information Regarding CESD Food Services	221
	Treasure Hunt Activity Booklets	200
Centralia Elementary School District Neighborhood Resource Center	Healthy Eating for Busy Families Educational Materials	75
	Incentive Items	150
	Need Groceries? We Can Help Informational Materials	30
	Parent Planned Need Informational Materials	22
	Resource Informational Materials	40



	Ten Tips on Raising Kids Educational Materials	25
Chat with a Nurse- California State University, Fullerton	Incentive Items	209
	Nutrition Education	209
	Nutrition Educational Materials	209
Children's Bureau	Early Years Emotional Wellness Program Information	100
Children's Bureau- Dads Matter	Information about Father Child Bonding Activity, Couples Group, and Dad's Club	214
Children's Health Connection (aka Clinic in the Park)	Bicycle Helmet Education/Fitting/Distribution	56
	Booster Seat Education/Fitting/Distribution	38
	Incentive Items	56
	The Right Seat Educational Materials	60
Community Action Partnership of Orange County	Incentive Items	40
	MyPlate, Recipes, Cookbooks, and Fat Smart to Play	100
	Hard Educational Materials	
	Nutritional Tips Regarding to MyPlate	75
Community Health Initiative of Orange County (CHIOC)	Band Aids and Hand Sanitizers	200
	Cal Fresh Informational Materials	150
	Free Enrollment Assistance Informational Materials	150
	Free Taxes Informational Materials	150
	Health Insurance Information	150
	Incentive Items	50
MediCal CCA Information	150	
Healthy Smiles for Kids of Orange County	Dental Resources Information	19
	Dental Screenings	16
	Toothbrushes	20
Healthy Smiles- Smiles X-Press	Education on Oral Health	37
	Incentive Items	37
	Questions of Oral Health Informational Materials	37
	Toothbrushes	37
Help Me Grow	Help Me Grow Informational Materials	100
	Incentive Items	94
Olive Crest	Incentive Items	2
	Parenting Resources	222
Orange County Asian and Pacific Islander Community Alliance (OCPICA)	Informational Materials	83
	Therapy/Case Management/Referrals/Linkages Information	12
	Workshops/Support Group Information	12
Orange County Health Care Agency - Immunization	Vaccination Related Referrals and Resources	98
	Vaccine Informational Materials	86
Orange View Jr. High School	Educational Materials	120
	Incentive Items	240
	Informational Materials	100
	Parent Center, School/Social Work/Counseling, Safety on the Road Information	229
	Stress Release Balls	120
	Tours Informational Materials	4



Planned Parenthood	Hand Sanitizers	235
	Literature on Reproductive Health Information	235
Social Service Agency	Incentive Items	73
	MediCal and CalFresh Informational Materials	3
THINK Together	Children Reading Books	150
	Literacy Informational Materials	100
University of California, Irvine School of Nursing	Crib Safety Educational Materials	180
	Onesies for infants with message "This Side Up"	20
	Safe Sleep/SIDS Education	150
	SIDS Educational Materials	180
University of California, Irvine/CHOC Pediatric Residents - POP!	ACES Education	100
	ACES Educational Materials	50
	Incentive Items	100
	Wellness Tree Activity	100
Grand Total (Services and Incentive Items)		9,589