



Family Health Day Expo Outcomes Report November 09, 2019

California State University, Fullerton - Center for Healthy Neighborhoods, Fullerton, CA

LEAD HOSTS: CSUF Center for Healthy Neighborhoods & Clinic in the Park

• Connect • Screen • Educate

COMMUNITY PARTNERS: 31 Organizations • 783 In-kind Hours

IMPACT: 130 Visitors • 4,446 Discrete Services • 34 Services/Visitor

VISITOR NEEDS SURVEY ¹	
Indicators	% of Respondents (N=43)
Average Income <\$24,600 ²	47%
Average Household Size	5
Education Level Below High School Diploma	53%
Adults Reporting Poor or Fair Health Status	23%
Connections	
Dental Insurance	26%
Health Insurance	23%
Low Cost Internet	23%
Immigration Status Related Aid	23%
Screenings	
Dental Screening	53%
Vision Screening	49%
Hearing Screening	23%
Education	
Bicycle Helmet Education/ Fitting/Distribution	51%
Booster Seat Education/Fitting/Distribution	35%
Free Books and Reading Tips for Parents	28%
Oral Health (Dental)	40%
Physical Activity	26%
Food Insecurity (Past 12 months)	28%
Visited a Food Pantry in the Last Month	40%

¹ Data based on a convenience sample at Clinic. ² Not adjusted for family size.

SAMPLE OF COST SAVINGS:³

An oral/dental screening saves \$447 over 5 years
\$38/Booster Seat saves \$2,700 in child safety costs
\$14/Bicycle Helmet saves \$630 in child safety costs



\$22,680

IN CHILD SAFETY



\$35,100

IN CHILD SAFETY



\$15,645

OVER 5 YEARS

**TOTAL Preventive Cost Savings (Sample):
\$73,425**

³The cost savings is estimated using several different public health sources. References available upon request

KEY SERVICES	
Categories of Services	# of Services Provided
Child/Adolescent Safety	
Bicycle Helmet Education	67
Bicycle Helmet Fitting and Distribution	36
Booster Seat Education	46
Booster Seat Fitting and Distribution	13
Safe Sleep/SIDS Education	67
Connections/Referrals to Services	
Orange County Social Services Informational Materials	130
Child Abuse Prevention Center Referrals to Resources	101
California State University, Fullerton Nursing Educational Materials	100
Public Health Educational Materials	100
Dental Services	
Oral Screenings	35
Fluoride Varnishes	35
Toothbrushes	35
Toothpaste	35
Early Literacy	
Children's Books	110
Emotional Health	
Importance of Mental Health Educational Materials	101
Mental Health Screening	101
Anti-Bullying Educational Materials	89
Anxiety/Depression Assessment - Educational Materials	62
Medical Services	
Anemia Screenings	31
Glucose Screenings	31
Nutrition	
My Plate Nutrition Recommendations	151
Nutrition, Sugar, Diet, Exercise Educational Materials	100
Healthy Eating Habits Educational Materials	75
Preventive	
Preventative Mental Health/Case Management Services	62
Breast Self-Exam (BSE) Educational Materials	47
Breast Cancer - No Phone Zone Educational Materials	53



COLLABORATOR DATA

Collaborator	Types of Services	# of Services Provided
2-1-1 Orange County	2-1-1 Orange County Educational Materials	9
	CalFresh Educational Materials	9
	“Need Help” Educational Materials	3
	Incentive Items	4
Be Aware Foundation	Breast Density Educational Materials	19
	Breast Self-Exam (BSE) Educational Materials	47
	Breast Cancer - No Phone Zone Educational Materials	53
	Incentive Items	73
CalOptima	Benefits Educational Materials	80
	Health Education	80
	Medical Benefits and Support Services	80
	Incentive Items	320
Central City Community Health Center	Anemia Screenings	31
	Glucose Screenings	31
	Central City Community Health Center Educational Materials	40
	Incentive Items	40
	Chapstick	20
Chat with a Nurse	Sleep Habits, Sleep Techniques, Hours of Sleep - Educational Materials	61
	Sleep Hygiene Education	61
	Incentive Items	10
Child Abuse Center - Well Program	Child Abuse Prevention Center - Referrals to Resources	101
	Cyber Bullying - 10 Tips for Stress-Less Parenting	101
	Healthy Aging - 10 Ways to Build Your Child’s Self-Esteem	101
	Importance of Mental Health Educational Materials	101
	Mental Health Screening	101
	Incentive Items	404
Child Abuse Prevention Center School Readiness Program	Child Abuse Prevention Center Educational Materials	58
	Child Abuse Prevention Center Informational Materials	58
	Marketing Materials	58
	Stress Balls	58
	Incentive Items	116
Clinic in the Park	Bicycle Helmet Education	67
	Bicycle Helmet Fitting and Distribution	36
	Booster Seat Education	46
	Booster Seat Fitting and Distribution	13
	Children’s Books	50
	Incentive Items	25



Community Health Initiative of Orange County	CalFresh Informational Materials	72
	Census Educational Materials	72
	Community Health Initiative of Orange County Educational Materials	72
	Information of Medi-Cal, CalFresh, CalWorks, Covered CA	72
	Band Aids	80
	Hand Sanitizers	80
	Community Legal Aid SoCal	Legal Services Informational Materials
	Medical Eligibility Informational Materials	29
Council on Aging - HICAP	Council on Aging Programs and Educational Materials	56
	Free Unbiased Medicare Counseling	56
	HICAP Educational Materials	56
	Review Medicare Benefits, Rights and Options	56
Council on Aging - Reconnect	Answers Guide - Resources	62
	Anxiety/Depression Assessment Educational Materials	62
	Companionship/Social Support/ Family Support Informational Materials	62
	Comprehensive Services Informational Materials	62
	Preventative Mental Health/Case Management Services	62
	Reconnect/Friendly Visitor Educational Materials	62
	California State University, Fullerton School of Nursing	California State University, Fullerton Educational Materials
	Diet Relationship to Disease/Health Informational Materials	60
	Healthy Eating Habits Informational Materials	75
	Incentive Items	24
Dads Matter	Dads Clubs/Couples Group	35
	Dads Matter Informational Materials	35
University of California, Irvine Pre Dental Fraternity - Delta Delta Sigma	Fluoride Varnishes	35
	Oral Screenings	35
	Toothbrushes	35
	Toothpaste	35
Drowning Prevention Foundation	Drowning Prevention Foundation DVDs	20
	Pool Safety Educational Materials	30
	Water Watcher Tags	20
Give for a Smile	Medical and Covered CA Informational Materials	32
	Incentive Items	32
Move More, Eat Healthy	My Plate Nutrition Recommendations	62
	Physical Activity/60 Minutes Educational Materials	62
	Zumba Class Informational Materials	62
	Incentive Items	124
OAPICA	Stress Balls	104
	Incentive Items	104



Orange County Social Services Agency	CalFresh Educational Materials	20
	CalWorks Educational Materials	20
	Social Services Educational Materials	20
	Social Services Informational Materials	130
	Stress Balls	20
	Incentive Items	20
Planned Parenthood of Orange County and San Bernardino	Lip Balm	30
	Planned Parenthood Educational Materials	20
Regional Center of Orange County	Early Start Over 3 Educational Materials	10
	Incentive Items	23
Think Together	Children's Books	60
	Painting	20
University of California, Irvine - Safe Sleep	Onesies	12
	Safe Sleep Education	67
	Safe Sleep, Infant Sleep Educational Materials	67
University of California, Irvine - Pediatric Exercise and Genomics Research Center	Nutrition, Sugar, Exercise Educational Materials	100
	Public Health Educational Materials	100
	Incentive Items	300
University of California, Irvine - Pediatrics	Anti-Bullying Educational Materials	89
	My Plate Nutrition Recommendations	89
	Incentive Items	178
Grand Total (Services and Incentive Items)		6,222

*Collaborators not included due to missing service data: Young Mens' Christian Association (YMCA), Catholic Charities of Orange County, Pathways of Hope, and the Fullerton Fire Department.