



## Family Health Day Expo Outcomes Report

April 11, 2019

At Danbrook Elementary School, Anaheim, CA

**LEAD HOSTS:** Danbrook Elementary School & Clinic in the Park • Connect • Screen • Educate

**COMMUNITY PARTNERS:** 28 organizations • 212 in-kind hours

**IMPACT:** 525 visitors • 7,905 discrete services • 16 services/visitor

VISITOR NEEDS SURVEY <sup>1</sup>	
Indicators	% of Respondents (N=64)
Average Income <\$24,600 <sup>2</sup>	52%
Average Household Size	6
Education Level Below High School Diploma	47%
Adults Reporting Poor or Fair Health Status	18%
<b>Connections</b>	
CalFresh Food Stamps	20%
Dental Insurance	17%
Low Cost Internet	17%
<b>Screenings</b>	
Vision Screenings	27%
Cholesterol Screenings	14%
<b>Education</b>	
Bicycle Helmet Education/ Fitting/Distribution	23%
Booster Seat Education/Fitting/Distribution	14%
Free Books and Reading Tips for Parents	23%
Oral Health (Dental)	23%
Food Insecurity (Past 12 months)	23%
Visited a Food Pantry in the Last Month	17%

<sup>1</sup> Data based on a convenience sample at Clinic.<sup>2</sup> Not adjusted for family size.

### SAMPLE OF COST SAVINGS:<sup>3</sup>

An oral/dental screening saves **\$447** over 5 years  
**\$38/Booster Seat** saves **\$2,700** in child safety costs  
**\$14/Bicycle Helmet** saves **\$630** in child safety costs



**\$35,280**

IN CHILD  
SAFETY



**\$102,600**

IN CHILD  
SAFETY



**\$7,152**

OVER  
5 YEARS

**TOTAL Preventive Cost Savings (Sample):**

**\$145,032**

<sup>3</sup>The cost savings is estimated using several different public health sources. References available upon request

KEY SERVICES	
Categories of Services	# of Services Provided
<b>Child/Adolescent Safety</b>	
Bicycle Helmet Education and Bicycle Helmet Fitting and Distribution	56
Booster Seat Education and Booster Seat Demonstration and Distribution	38
Safe Sleep/SIDS Education	150
SIDS Educational Materials	180
The Right Seat Educational Materials	60
<b>Connections/Resources</b>	
Help Me Grow Informational Materials	100
Information Regarding CESD Food Services	221
CalFresh Informational Materials	45
Free Enrollment Assistance Informational Materials	150
Free Taxes Informational Materials	150
<b>Dental Services</b>	
Dental Screenings	16
Education on Oral health	37
<b>Early Literacy</b>	
Children Reading Books	307
Early Literacy Informational Materials	100
Reach out and Read Materials	50
<b>Emotional Health</b>	
Anti-Bullying and ACES Educational	100
Wellness Tree Activity	100
ACES Educational Material	50
Stop, Breathe, Think Card Informational Materials	25
<b>Nutrition</b>	
Healthy Eating for Busy Families Educational Materials	75
No Child Hungry: Need Food Informational Materials	50
Nutrition Education	209
Nutrition Educational Materials	209
<b>Prevention</b>	
Breast Cancer Awareness Education	183
No Phone Zone Informational Materials	94
Literature on Reproductive Health Information	235
MyPlate/Sugar in your drink? Educational Materials	122



## COLLABORATOR DATA

Collaborator	Types of Services	# of Services Provided
<b>2-1-1 Orange County</b>	211OC Children's Mazes	100
	211OC Informational Materials and CalFresh Information	93
	211OC Pocket Cards	50
	Cookbooks (Champions for Change)	15
	Incentive Items	72
<b>America on Track</b>	101 Things You Didn't Know About Tobacco Educational Materials	75
	E-Cig Prevention Educational Materials	100
	MyPlate/Sugar in your drink? Educational Materials	122
<b>American Academy of Pediatrics - Orange County</b>	Children Reading Books	157
	Incentive Items	10
	No Child Hungry: Need Food Informational Materials	50
	Reach Out and Read Materials	50
<b>Informational Materials on Tobacco Control</b>	Incentive Items	87
	Informational Materials on Tobacco Control	87
	Smoking Cessation and E-Cig Information	87
<b>Be Aware Foundation</b>	Breast Cancer Awareness Education	183
	Breast Cancer Educational Materials	94
	Breast Self-Exam Postcards	94
	Incentive Items	309
	No Phone Zone Educational Materials	94
<b>Buena Park Library District</b>	Incentive Items	155
	Information About Free Library Services, Homework Help, Events and Activities for Kids	155
<b>Centralia Elementary School District - School Readiness and Child Development Services</b>	Club C.A.S.A. Information	3
	Kid Builders Books Ages 1-5 Years Old	24
	Learning Link Information	12
	School Readiness Preschool Information	6
<b>Centralia Elementary School District - Social Work</b>	Attendance Informational Materials	50
	Coping Strategies	50
	Role of School Social Worker Informational Materials	50
	Stop, Breathe, Think Card Informational Materials	25
	Stress Release Balls	100
<b>Centralia Elementary School District Food Services</b>	Fresh Fruit and Vegetables (pieces)	500
	Information Regarding CESD Food Services	221
	Treasure Hunt Activity Booklets	200
<b>Centralia Elementary School District Neighborhood Resource Center</b>	Healthy Eating for Busy Families Educational Materials	75
	Incentive Items	150
	Need Groceries? We Can Help Informational Materials	30
	Parent Planned Need Informational Materials	22
	Resource Informational Materials	40



	Ten Tips on Raising Kids Educational Materials	25
<b>Chat with a Nurse- California State University, Fullerton</b>	Incentive Items	209
	Nutrition Education	209
	Nutrition Educational Materials	209
<b>Children's Bureau</b>	Early Years Emotional Wellness Program Information	100
<b>Children's Bureau- Dads Matter</b>	Information about Father Child Bonding Activity, Couples Group, and Dad's Club	214
<b>Children's Health Connection (aka Clinic in the Park)</b>	Bicycle Helmet Education/Fitting/Distribution	56
	Booster Seat Education/Fitting/Distribution	38
	Incentive Items	56
	The Right Seat Educational Materials	60
<b>Community Action Partnership of Orange County</b>	Incentive Items	40
	MyPlate, Recipes, Cookbooks, and Fat Smart to Play	100
	Hard Educational Materials	
	Nutritional Tips Regarding to MyPlate	75
<b>Community Health Initiative of Orange County (CHIOC)</b>	Band Aids and Hand Sanitizers	200
	Cal Fresh Informational Materials	150
	Free Enrollment Assistance Informational Materials	150
	Free Taxes Informational Materials	150
	Health Insurance Information	150
	Incentive Items	50
	MediCal CCA Information	150
<b>Healthy Smiles for Kids of Orange County</b>	Dental Resources Information	19
	Dental Screenings	16
	Toothbrushes	20
<b>Healthy Smiles- Smiles X-Press</b>	Education on Oral Health	37
	Incentive Items	37
	Questions of Oral Health Informational Materials	37
	Toothbrushes	37
<b>Help Me Grow</b>	Help Me Grow Informational Materials	100
	Incentive Items	94
<b>Olive Crest</b>	Incentive Items	2
	Parenting Resources	222
<b>Orange County Asian and Pacific Islander Community Alliance (OCPICA)</b>	Informational Materials	83
	Therapy/Case Management/Referrals/Linkages	12
	Information	
	Workshops/Support Group Information	12
<b>Orange County Health Care Agency - Immunization</b>	Vaccination Related Referrals and Resources	98
	Vaccine Informational Materials	86
<b>Orange View Jr. High School</b>	Educational Materials	120
	Incentive Items	240
	Informational Materials	100
	Parent Center, School/Social Work/Counseling, Safety on the Road Information	229
	Stress Release Balls	120
	Tours Informational Materials	4



<b>Planned Parenthood</b>	Hand Sanitizers	235
	Literature on Reproductive Health Information	235
<b>Social Service Agency</b>	Incentive Items	73
	MediCal and CalFresh Informational Materials	3
<b>THINK Together</b>	Children Reading Books	150
	Literacy Informational Materials	100
<b>University of California, Irvine School of Nursing</b>	Crib Safety Educational Materials	180
	Onesies for infants with message "This Side Up"	20
	Safe Sleep/SIDS Education	150
	SIDS Educational Materials	180
<b>University of California, Irvine/CHOC Pediatric Residents - POP!</b>	ACES Education	100
	ACES Educational Materials	50
	Incentive Items	100
	Wellness Tree Activity	100
<b>Grand Total (Services and Incentive Items)</b>		<b>9,589</b>