



## Family Health Day Expo Outcomes Report November 09, 2019

California State University, Fullerton - Center for Healthy Neighborhoods, Fullerton, CA

**LEAD HOSTS: CSUF Center for Healthy Neighborhoods & Clinic in the Park**

• Connect • Screen • Educate

**COMMUNITY PARTNERS: 31 Organizations • 783 In-kind Hours**

**IMPACT: 130 Visitors • 4,425 Discrete Services • 34 Services/Visitor**

VISITOR NEEDS SURVEY <sup>1</sup>	
Indicators	% of Respondents (N=43)
Average Income <\$24,600 <sup>2</sup>	47%
Average Household Size	5
Education Level Below High School Diploma	53%
Adults Reporting Poor or Fair Health Status	23%
<b>Connections</b>	
Dental Insurance	26%
Health Insurance	23%
Low Cost Internet	23%
Immigration Status Related Aid	23%
<b>Screenings</b>	
Dental Screening	53%
Vision Screening	49%
Hearing Screening	23%
<b>Education</b>	
Bicycle Helmet Education/ Fitting/Distribution	51%
Booster Seat Education/Fitting/Distribution	35%
Free Books and Reading Tips for Parents	28%
Oral Health (Dental)	40%
Physical Activity	26%
<b>Food Insecurity (Past 12 months)</b>	28%
<b>Visited a Food Pantry in the Last Month</b>	40%

<sup>1</sup> Data based on a convenience sample at Clinic. <sup>2</sup> Not adjusted for family size.

### SAMPLE OF COST SAVINGS:<sup>3</sup>

**An oral/dental screening saves \$447 over 5 years**  
**\$38/Booster Seat saves \$2,700 in child safety costs**  
**\$14/Bicycle Helmet saves \$630 in child safety costs**



**\$22,680**

IN CHILD SAFETY



**\$35,100**

IN CHILD SAFETY



**\$15,645**

OVER 5 YEARS

<b>TOTAL Preventive Cost Savings (Sample):</b> <b>\$73,425</b>
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<sup>3</sup>The cost savings is estimated using several different public health sources. References available upon request

KEY SERVICES	
Categories of Services	# of Services Provided
<b>Child/Adolescent Safety</b>	
Bicycle Helmet Education	67
Bicycle Helmet Fitting and Distribution	36
Booster Seat Education	46
Booster Seat Fitting and Distribution	13
Safe Sleep/SIDS Education	67
<b>Connections/Referrals to Services</b>	
Orange County Social Services Informational Materials	130
Child Abuse Prevention Center Referrals to Resources	101
California State University, Fullerton Nursing Educational Materials	100
Public Health Educational Materials	100
<b>Dental Services</b>	
Oral Screenings	35
Fluoride Varnishes	35
Toothbrushes	35
Toothpaste	35
<b>Early Literacy</b>	
Children's Books	110
<b>Emotional Health</b>	
Importance of Mental Health Educational Materials	101
Mental Health Screening	101
Anti-Bullying Educational Materials	89
Anxiety/Depression Assessment - Educational Materials	62
<b>Medical Services</b>	
Anemia Screenings	31
Glucose Screenings	31
<b>Nutrition</b>	
My Plate Nutrition Recommendations	151
Nutrition, Sugar, Diet, Exercise Educational Materials	100
Healthy Eating Habits Educational Materials	75
<b>Preventive</b>	
Preventative Mental Health/Case Management Services	62
Breast Self-Exam (BSE) Educational Materials	47
Breast Cancer - No Phone Zone Educational Materials	53



## COLLABORATOR DATA

Collaborator	Types of Services	# of Services Provided
<b>2-1-1 Orange County</b>	2-1-1 Orange County Educational Materials	9
	CalFresh Educational Materials	9
	“Need Help” Educational Materials	3
	Incentive Items	4
<b>Be Aware Foundation</b>	Breast Density Educational Materials	19
	Breast Self-Exam (BSE) Educational Materials	47
	Breast Cancer - No Phone Zone Educational Materials	53
	Incentive Items	73
<b>CalOptima</b>	Benefits Educational Materials	80
	Health Education	80
	Medical Benefits and Support Services	80
	Incentive Items	320
<b>Central City Community Health Center</b>	Anemia Screenings	31
	Glucose Screenings	31
	Central City Community Health Center Educational Materials	40
	Incentive Items	40
	Chapstick	20
<b>Chat with a Nurse</b>	Sleep Habits, Sleep Techniques, Hours of Sleep - Educational Materials	61
	Sleep Hygiene Education	61
	Incentive Items	10
<b>Child Abuse Center - Well Program</b>	Child Abuse Prevention Center - Referrals to Resources	101
	Cyber Bullying - 10 Tips for Stress-Less Parenting	101
	Healthy Aging - 10 Ways to Build Your Child’s Self-Esteem	101
	Importance of Mental Health Educational Materials	101
	Mental Health Screening	101
	Incentive Items	404
<b>Child Abuse Prevention Center School Readiness Program</b>	Child Abuse Prevention Center Educational Materials	58
	Child Abuse Prevention Center Informational Materials	58
	Marketing Materials	58
	Stress Balls	58
	Incentive Items	116
<b>Clinic in the Park</b>	Bicycle Helmet Education	67
	Bicycle Helmet Fitting and Distribution	36
	Booster Seat Education	46
	Booster Seat Fitting and Distribution	13
	Children’s Books	50
	Incentive Items	25



<b>Community Health Initiative of Orange County</b>	CalFresh Informational Materials	72
	Census Educational Materials	72
	Community Health Initiative of Orange County Educational Materials	72
	Information of Medi-Cal, CalFresh, CalWorks, Covered CA	72
	Band Aids	80
	Hand Sanitizers	80
	<b>Community Legal Aid SoCal</b>	Legal Services Informational Materials
	Medical Eligibility Informational Materials	29
<b>Council on Aging - HICAP</b>	Council on Aging Programs and Educational Materials	56
	Free Unbiased Medicare Counseling	56
	HICAP Educational Materials	56
	Review Medicare Benefits, Rights and Options	56
<b>Council on Aging - Reconnect</b>	Answers Guide - Resources	62
	Anxiety/Depression Assessment Educational Materials	62
	Companionship/Social Support/ Family Support Informational Materials	62
	Comprehensive Services Informational Materials	62
	Preventative Mental Health/Case Management Services	62
	Reconnect/Friendly Visitor Educational Materials	62
	<b>California State University, Fullerton School of Nursing</b>	California State University, Fullerton Educational Materials
	Diet Relationship to Disease/Health Informational Materials	60
	Healthy Eating Habits Informational Materials	75
	Incentive Items	24
<b>Dads Matter</b>	Dads Clubs/Couples Group	35
	Dads Matter Informational Materials	35
<b>University of California, Irvine Pre Dental Fraternity - Delta Delta Sigma</b>	Fluoride Varnishes	35
	Oral Screenings	35
	Toothbrushes	35
	Toothpaste	35
<b>Drowning Prevention Foundation</b>	Drowning Prevention Foundation DVDs	20
	Pool Safety Educational Materials	30
	Water Watcher Tags	20
<b>Give for a Smile</b>	Medical and Covered CA Informational Materials	32
	Incentive Items	32
<b>Move More, Eat Healthy</b>	My Plate Nutrition Recommendations	62
	Physical Activity/60 Minutes Educational Materials	62
	Zumba Class Informational Materials	62
	Incentive Items	124
<b>OAPICA</b>	Stress Balls	104
	Incentive Items	104



<b>Orange County Social Services Agency</b>	CalFresh Educational Materials	20
	CalWorks Educational Materials	20
	Social Services Educational Materials	20
	Social Services Informational Materials	130
	Stress Balls	20
	Incentive Items	20
<b>Planned Parenthood of Orange County and San Bernardino</b>	Lip Balm	30
	Planned Parenthood Educational Materials	20
<b>Regional Center of Orange County</b>	Early Start Over 3 Educational Materials	10
	Incentive Items	23
<b>Think Together</b>	Children's Books	60
	Painting	20
<b>University of California, Irvine - Safe Sleep</b>	Onesies	12
	Safe Sleep Education	67
	Safe Sleep, Infant Sleep Educational Materials	67
<b>University of California, Irvine - Pediatric Exercise and Genomics Research Center</b>	Nutrition, Sugar, Exercise Educational Materials	100
	Public Health Educational Materials	100
	Incentive Items	300
<b>University of California, Irvine - Pediatrics</b>	Anti-Bullying Educational Materials	89
	My Plate Nutrition Recommendations	89
	Incentive Items	178
<b>Grand Total (Services and Incentive Items)</b>		<b>6,222</b>

\*Collaborators not included due to missing service data: Young Mens' Christian Association (YMCA), Catholic Charities of Orange County, Pathways of Hope, and the Fullerton Fire Department.