



A fiscally sponsored project

Family Health Day Expo Outcomes Report

April 27, 2019

At Richman Elementary School, Fullerton, CA

LEAD HOSTS: California State University, Fullerton Center for Healthy Neighborhoods &

Clinic in the Park • Connect • Screen • Educate

COMMUNITY PARTNERS: 22 organizations • 399 in-kind hours

IMPACT: 215 visitors • 8,728 discrete services • 41 services/visitor • 4,400 lbs of food

| VISITOR NEEDS SURVEY ¹ | |
|--|-------------------------|
| Indicators | % of Respondents (N=45) |
| Average Income <\$24,600 ² | 56% |
| Average Household Size | 5 |
| Education Level Below High School Diploma | 49% |
| Adults Reporting Poor or Fair Health Status | 38% |
| Connections | |
| Dental Insurance | 33% |
| Low Cost Internet | 27% |
| Health Insurance | 27% |
| Screenings | |
| Cholesterol Screening | 38% |
| Hearing Screening | 67% |
| Speech Screening | 55% |
| Education | |
| Bicycle Helmet Education/ Fitting/Distribution | 47% |
| Booster Seat Education/Fitting/Distribution | 44% |
| Free Books and Reading Tips for Parents | 42% |
| Oral Health (Dental) | 49% |
| Nutrition Education | 36% |
| Food Insecurity (Past 12 months) | 31% |
| Visited a Food Pantry in the Last Month | 33% |

¹ Data based on a convenience sample at Clinic. ² Not adjusted for family size.

SAMPLE OF COST SAVINGS:³

\$65 in vision screening +/- glasses saves **\$162** in costs

An oral/dental screening saves **\$447** over 5 years

\$38/Booster Seat saves **\$2,700** in child safety costs

\$14/Bicycle Helmet saves **\$630** in child safety costs



\$30,870

IN CHILD SAFETY



\$86,400

IN CHILD SAFETY



\$13,857

OVER 5 YEARS



\$3,240

IN MEDICAL COSTS

TOTAL Preventive Cost Savings (Sample):

\$134,367

³The cost savings is estimated using several different public health sources. References available upon request

| KEY SERVICES | |
|---|------------------------|
| Categories of Services | # of Services Provided |
| Child/Adolescent Safety | |
| Bicycle Helmet Education | 50 |
| Bicycle Helmet Fitting and Distribution | 49 |
| Booster Seat Education | 50 |
| Booster Seat Demonstration and Distribution | 32 |
| Safe Sleep/SIDS Education | 30 |
| Connections/Resources | |
| Cal Fresh Informational Materials | 128 |
| Early Year Emotional Wellness Program Cards | 100 |
| Medical Enrollment/Infographic | 142 |
| Pediatric Clinic Information | 49 |
| Legal Aid Informational Materials | 70 |
| Dental Services | |
| Dental Screenings | 31 |
| Oral Health Education | 57 |
| Emotional Health | |
| Anti-Bullying Educational Materials | 30 |
| Wellness Tree Activity | 20 |
| Medical Services | |
| Iron and Glucose Screenings | 22 |
| Mammograms | 23 |
| Nutrition | |
| Healthy Eating Educational Materials | 142 |
| My Plate Placemats | 75 |
| MyPlate Activity | 75 |
| Prevention | |
| Breast Cancer Educational Materials | 230 |
| Breast Cancer Self-Exam Postcards | 230 |
| No Phone Zone Educational Materials | 230 |
| Vision Services | |
| Vision Screening | 20 |



COLLABORATOR DATA

| Collaborator | Types of Services | # of Services Provided |
|--|---|------------------------|
| 2-1-1 Orange County | 2-1-1 Informational Cards | 64 |
| | 2-1-1 Informational Materials | 32 |
| | 2-1-1 Ride Transportation Information | 1 |
| | CalFresh Cards | 1 |
| | Champions for Change Cookbook | 8 |
| | Incentive Items | 29 |
| Be Aware Foundation | Breast Cancer Awareness Education | 230 |
| | Breast Cancer Educational Materials | 230 |
| | Breast Cancer Self-Exam Postcards | 230 |
| | Incentive Items | 100 |
| | No Phone Zone Educational Materials | 230 |
| California State University, Fullerton Eta Sigma Gamma | Heart Health Education | 32 |
| California State University, Fullerton Health Advocates | California State University, Fullerton Health Advocates Educational Materials | 75 |
| | Health Educational Materials | 75 |
| | My Plate Placemats | 75 |
| | MyPlate Activity | 75 |
| | Sleep, Nutrition, and Physical Activity Education | 75 |
| | | |
| California State University, Fullerton School of Nursing | Safe Sleep Onesies | 20 |
| | Safe Sleeping for Infants Educational Materials | 30 |
| | Sudden Infant Death Syndrome | 30 |
| | Prevention Informational Materials | 35 |
| Clinic in the Park | Bicycle Helmet Education | 50 |
| | Bicycle Helmet Fitting and Distribution | 49 |
| | Booster Seat Education | 50 |
| | Booster Seat Demonstration and Distribution | 32 |
| | Incentive Items | 50 |
| CalOptima | CalOptima Educational Materials | 142 |
| | Healthy Eating Educational Materials | 142 |
| | Incentive Items | 284 |
| | Medical Enrollment Infographics | 142 |
| Central City Mobile Clinic | Incentive Items | 22 |
| | Iron and Glucose Screenings | 22 |
| | Mobile Clinic Informational Materials | 22 |
| Chat with a Nurse- California State University, Fullerton | Educational Materials | 95 |
| | Interactive Games | 130 |
| | Incentive Items | 45 |
| | Skin Cancer Prevention Educational Materials | 130 |
| | Sun and Pool Safety Informational Materials | 130 |
| Children's Bureau | Bracelets and Coloring Pens | 98 |
| | Early Years Emotional Wellness Program Cards | 100 |



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|--|--|---------------------|
| Community Action Partnership of Orange County/Move More Eat Healthy | 10 Tips Active Family Educational Materials | 25 |
| | Zumba Informational Materials | 50 |
| Community Health Initiative of Orange County | Cal Fresh Informational Materials | 128 |
| | Education/Enrollment Services Information | 128 |
| | Hand Sanitizers | 75 |
| | Organization Informational Materials | 86 |
| | Social Services Program Information | 128 |
| Council on Aging | Council on Aging Information, Programs, and Services | 63 |
| | Friendly Visitor Program, Answers Guides and Reconnect Informational Materials | 63 |
| | | |
| Families Together | Families Together Informational Materials | 32 |
| | Vision Screening Results and Informational Materials | 32 |
| | Vision Screenings | 20 |
| Healthy Smiles for Kids of Orange County | Dental Screenings | 31 |
| | Oral Health Screenings | 57 |
| | Toothbrushes | 31 |
| Legal Aid Society of Orange County | Legal Aid Informational Materials | 70 |
| Orange County Social Services | Incentive Items | 73 |
| Pediatric Exercise and Genomic Research Center (PERC UC Irvine) | Incentive Items | 105 |
| | Sugar Content, Nutrition, and Exercise Information | 105 |
| Second Harvest Food Bank of Orange County | Food Distribution by Household | 181 |
| | Food in Pounds | (4400) ⁴ |
| St Jude Neighborhood Clinic | Diabetes Self-Management Class Information | 25 |
| | Pediatric Clinic Information | 49 |
| | Incentive Items | 20 |
| University of California, Irvine/CHOC Pediatric Residents – POP! | Anti-Bullying Educational Materials | 30 |
| | Anti-Bullying Paper Hearts Association | 30 |
| | Community Resources Informational Materials | 5 |
| | Healthy Recipes | 15 |
| | Incentive Items | 18 |
| | Stress Informational Materials | 5 |
| | Wellness Tree Activity | 20 |
| YWCA - Mammography | Breast Health Education | 37 |
| | Mammograms | 23 |
| Grand Total (Services and Incentive Items) | | 5187 |

⁴Food in Pounds distributed by Second Harvest Food Bank of Orange County is not included in Grand Total.