



A fiscally sponsored project

Family Health Day Expo Outcomes Report

March 05, 2019

At Walter Knott Campus, Buena Park, CA

LEAD HOSTS: Centralia Elementary School District & Clinic in the Park • Connect • Screen • Educate

COMMUNITY PARTNERS: 44 organizations • 283 in-kind hours

IMPACT: 360 visitors • 4,388 discrete services • 13 services/visitor

VISITOR NEEDS SURVEY ¹	
Indicators	% of Respondents (N=64)
Average Income <\$24,600 ²	24%
Average Household Size	5
Education Level Below High School Diploma	19%
Adults Reporting Poor or Fair Health Status	7%
Connections	
Health Insurance	19%
Dental Insurance	24%
Low Cost Internet	19%
Screenings	
Dental Exams	21%
Vision Screenings	26%
Education	
Bicycle Helmet Education/ Fitting/Distribution	21%
Booster Seat Education/Fitting/Distribution	24%
Free Books and Reading Tips for Parents	33%
Nutrition Education	26%
Food Insecurity (Past 12 months)	14%
Visited a Food Pantry in the Last Month	7%

¹Data based on a convenience sample at Clinic.²Not adjusted for family size.

KEY SERVICES	
Categories of Services	# of Services Provided
Child/Adolescent Safety	
Bicycle Helmet Education and Bicycle Helmet Fitting and Distribution	34
Bicycling Safety Educational Materials	34
Booster Seat Education and Booster Seat Demonstration and Distribution	16
Birth to Booster Educational Materials	46
Connections/Resources	
Food Pantry/Informational Materials	26
Maps to WIC offices	28
Medical/CalFresh Educational Materials	162
Promotion of STEAM Programs	84
Free Tax Preparation Information	45
Resources on Benefits, Infographics on MediCal Process and Eligibility	26
Tax Information Materials	30
Dental Services	
Dental Screenings	17
Early Literacy	
Books for Kids	140
Early Literacy Informational Materials	80
Reach Out and Read Materials	25
Emotional Health	
Bullying and ACES Educational Materials	30
Stop, Breathe, Think Card Informational Materials	141
Medical Services	
Blood Pressure Measurements and Counseling	45
Nutrition	
5 Groups of Food. Build a Healthy Plate Educational Materials	68
How to Build a Healthy Breakfast Educational Materials	68
No Child Hungry: Need Food Informational Materials	39
Prevention	
No Phone Zone Informational Materials	60
Nutrition Education Obesity Prevention Program Information	68
Self-Examination Educational Materials	44

SAMPLE OF COST SAVINGS:³

An oral/dental screening saves **\$447** over 5 years
\$38/Booster Seat saves **\$2,700** in child safety costs
\$14/Bicycle Helmet saves **\$630** in child safety costs



\$21,420

IN CHILD SAFETY



\$43,200

IN CHILD SAFETY



\$7,152

OVER 5 YEARS

TOTAL Preventive Cost Savings (Sample):

\$71,772

³The cost savings is estimated using several different public health sources. References available upon request



COLLABORATOR DATA

Collaborator	Types of Services	# of Services Provided
2-1-1 Orange County	211OC Informational Materials	45
	CalFresh Information	45
	CalFresh Informational Materials	20
	Free Tax Preparation Information	45
	Incentive Items	70
	Information and Referrals	45
	Tax Information Materials	30
America on Track	5 Groups of Food. Build a Healthy Plate Educational Materials	68
	Fake Food Model Education	68
	How to Build a Healthy Breakfast Educational Materials	68
	Incentive Items	136
	Nutrition Education Obesity Prevention Program Information	68
	Recipe Finder	68
	American Academy of Pediatrics - Orange County	Food Pantry Informational Materials
Incentive Items		70
No Child Hungry: Need Food Informational Materials		39
Reach Out and Read Materials		25
American Lung Association	E-cig/Vape Informational Materials	33
	Educational Materials	33
	Incentive Items	33
	Tobacco Cessation Educational Information	33
	Tobacco Dangers Informational Materials	33
Be Aware Foundation	Breast Cancer Awareness Education	77
	Incentive Items	147
	No Phone Zone Information	60
	Self-Examination Educational Materials	44
Big Air Trampoline Park	Incentive Items (Free Passes)	234
Buena Park Library District	Incentive Items	95
	Library Card Sign Up, Library Resources, Monthly Calendars, E-Resources Information	95
CalOptima	Incentive Items	21
	Resources on Benefits, Infographic on MediCal Process and Eligibility	26
Central City Community Health Center	Central City Community Health Center Informational Materials	62
	Incentive Items	62
Centralia Elementary School District Child Welfare and Attendance	Attendance Informational Materials	141
	Homeless Student Informational Materials	5
	Military Student Informational Materials	15



	Stop, Breathe, Think Card Informational Materials	141
	Stress Balls	141
Centralia Elementary School	Incentive Items	222
District Educational Foundation	Information about Centralia Education Foundation	74
Centralia Elementary School	Education on Food Services	210
District Food Services	Incentive Items	420
Centralia Elementary School	Education on Lego Robotics, Miller Broadcast,	84
District Science Technology & Mathematics by G.B. Miller Elementary School	Ozobots, Beebots	
	Promotion of STEAM Program	84
	STEM Journals	34
Centralia Elementary School	Demonstration of Greenscreen, ProWise and 3D	147
District Technology and Innovation by Buena Terra Elementary	Printer	
	Incentive Items	147
Centralia Elementary School	Educational Activities	155
District: Fine Motor	Fine Motor Educational Materials	155
	Incentive Items	155
	STEM Educational Materials	155
Children's Bureau	Hand Sanitizers	21
	Parenting Class Schedule Informational Materials	53
	Incentive Items	132
Clinic in the Park	Bicycle Helmet Education/Fitting/Distribution	34
	Bicycling Safety Educational Materials	34
	Birth to Boosters Educational Materials	46
	Booster Seat Education/Fitting/Distribution	16
	Helmet Fitting Tip Educational Materials	34
	Orange County Passenger Safety Resource Guide	5
Community Action Partnership of Orange County	Community Action Partnership of Orange County Informational Materials	45
	Incentive Items	17
Community Action Partnership of Orange County/St. Jude Medical Center	Alternative Healthy Choice Education	47
	Harvest of the Month: Peas	47
	Incentive Items	94
	Informational Materials	47
	MyPlate 10 Tips	47
	MyPlate Food Demonstration	47
	Selecting, Storing, and Using Fruits and Veggies	47
Community Health Initiative of Orange County (CHIOC)	MediCal/CalFresh Educational Materials	162
County of Orange WIC	"I'm 14, Look What I Can Do" Educational Materials	10
	Incentive Items	25
	Maps to WIC Offices	28
	Nutrition Informational Materials	28
Healthy Smiles for Kids of Orange County	Dental Screenings	17
	Oral Health Education	17
	Toothbrushes for Children	30



Marin Sun Farms	Ground Beef and Information about Marin Sun Farms and Products	18
	Incentive Items	18
	Information Materials about Marin Sun Farms	18
New York Life	Child ID Cards	43
	College Funding Information	30
	College Funding Informational Materials	30
	Travel First Aid Kit	50
	Travel Tissue Pack	50
Pediatric Exercise and Genomic Research Center (PERC UC Irvine)	Incentive Items	40
	Rethink Your Drink Education	80
	Sugar Loaded Beverages and the Impact on Your Health Educational Materials	40
Planned Parenthood	Birth Control Methods, STI and Puberty Educational Materials	20
	Incentive Items	20
	Informational Materials about Planned Parenthood	87
Think Together	Books for Kids	140
	Early Literacy Informational Materials	80
University of California, Irvine Family Medicine	Blood Pressure Measurements and Counseling	45
University of California, Irvine/CHOC Pediatric Residents – POP!	Bullying and ACES Educational Materials	30
	Incentive Items	69
	Power of Positivity Station	69
Grand Total (Services and Incentive Items)		6,615

*Collaborators not included due to missing service data: Centralia Elementary School District 21st Century, Centralia Elementary School District Enrollment, Centralia Elementary School District Early Childhood Science Technology Engineering and Mathematics, Centralia Elementary School District Face Painting, Centralia Elementary School District Neighborhood Resource Center, Centralia Elementary School District Centralia Elementary School District Photo Booth, Centralia Elementary School District Pre-School/After School/Early Childhood- Learning Link, Centralia Elementary School District Social Emotional Learning, Centralia Elementary School District Special Education Pre-School Assessment Team, Centralia Elementary School District Visual Performance Arts, Centralia Elementary School District Zone of Regulation, Help Me Grow, Olive Crest, Orange County Fire Authority Buena Park Fire Department, and Social Service Agency.