



A fiscally sponsored project

Family Health Day Expo Outcomes Report March 28, 2019 At San Marino Elementary School, Buena Park, CA

LEAD HOSTS: San Marino Elementary School & • Clinic in the Park • Connect • Screen • Educate
COMMUNITY PARTNERS: 24 organizations • 217 in-kind hours
IMPACT: 464 visitors • 4,912 discrete services • 11 services/visitor • 3,000 lbs of food

VISITOR NEEDS SURVEY ^{1,2}	
Indicators	% of Respondents (N=42)
Average Income <\$24,600 ²	24%
Average Household Size	5
Education Level Below High School Diploma	19%
Adults Reporting Poor or Fair Health Status	7%
Connections	
Health Insurance	19%
Dental Insurance	24%
Low Cost Internet	19%
Screenings	
Dental Exams	21%
Vision Screenings	26%
Education	
Bicycle Helmet Education/ Fitting/Distribution	21%
Booster Seat Education/Fitting/Distribution	24%
Free Books and Reading Tips for Parents	33%
Nutrition Education	26%
Food Insecurity (Past 12 months)	14%
Visited a Food Pantry in the Last Month	7%

¹Data based on a convenience sample at Clinic.²Not adjusted for family size.
²Family Needs Assessment taken at CESD.

KEY SERVICES	
Categories of Services	# of Services Provided
Child/Adolescent Safety	
Bicycle Helmet Education and Bicycle Helmet Fitting and Distribution	27
Booster Seat Education and Booster Seat Demonstration and Distribution	20
The Right Seat Educational Materials	30
Sleep Interactive Education	100
Safe Sleep/SIDS Educational Materials	100
Connections/Resources	
2-1-1 OC Information Materials	50
Early Years Program Informational Materials	80
Neighborhood Resource Center Informational Materials	50
CalEITC Informational Materials	80
CalFresh Informational Materials	71
Job Fair and Legal Aid Informational Materials	20
MediCal/CalFresh Education	118
Dental Services	
Dental Screenings	20
Oral Health Education	57
Early Literacy	
Books for Kids	366
Emotional Health	
Education on Early Years Program for Mental Health Screenings for Children 0-8 Years Old	80
Social-Emotional Cards	50
Nutrition	
Choose "My Plate" Informational Materials	96
Cookbooks (Champions for Change)	20
Finding Healthy Food at the Grocery Store Activity Book	200
Food Assistance Informational Materials	135
Food Distributed by Household	125
Prevention	
Breast Self-Exam Postcards	50
Early Breast Cancer Detection Education	171
Immunization Education, Resources, and Referrals	96
Water Safety Educational Materials	300

SAMPLE OF COST SAVINGS:³

An oral/dental screening saves **\$447** over 5 years
\$38/Booster Seat saves **\$2,700** in child safety costs
\$14/Bicycle Helmet saves **\$630** in child safety costs



\$17,010
IN CHILD SAFETY



\$54,000
IN CHILD SAFETY



\$8,940
OVER 5 YEARS

TOTAL Preventive Cost Savings (Sample):
\$79,950

³The cost savings is estimated using several different public health sources. References available upon request



COLLABORATOR DATA

Collaborator	Types of Services	# of Services Provided
2-1-1 Orange County	211OC Children's Maze	70
	211OC Informational Materials	50
	211OC Pocket Cards	80
	Cookbooks (Champions for Change)	25
	Incentive Items	45
America on Track	Be a Healthy Role Model for Children Educational Materials	112
	Incentive Items	360
	Kid-Friendly Veggies and Fruits Educational Materials	90
	Personal Recipe Finder	10
American Academy of Pediatrics - Orange County	Free Books for Children	350
	Incentive Items	50
	No Child Hungry: Need Food Informational Materials	85
Be Aware Foundation	Breast Self-Exam Postcards	50
	How to do a self-exam Educational Materials	19
	Incentive Items	171
	No Phone Zone Educational Materials	66
	Early Breast Cancer Detection Education	171
Buena Park Library District	Incentive Items	135
	Library Card Sign Up, Library Resources, Monthly Calendars, E-Resources Information	135
Centralia Elementary School District - School Readiness and Child Development Services	Children Reading Books	16
	Incentive Items	1
	Kid Builders	15
Centralia Elementary School District - Social Work	Attendance Informational Materials	50
	Incentive Items	100
	Role of School Social Worker Informational Materials	50
	Social-Emotional Educational Materials	50
Centralia Elementary School District Food Services	Finding Healthy Food at the Grocery Store Activity Book	200
	Fresh Fruit and Vegetables (pieces distributed)	400
Centralia Elementary School District Neighborhood Resource Center	Children Home Society Informational Materials	20
	Incentive Items	110
	Job Fair and Legal Aid Informational Materials	20
	Making Meals Matter Informational Materials	30
	Neighborhood Resource Center Informational Materials	50
Chat with a Nurse- California State University, Fullerton	Incentive Items	100
	Safe Sleep Educational Materials	100
	Safe Sleep/SIDS Educational Materials	100
	SIDS Prevention Demonstration	100
	Sleep Hygiene Educational Materials	100
	Sleep Interactive Education	100



Children's Bureau	Early Years Program Informational Materials	80
	Education on Early Years Program for Mental Health	80
	Screenings for Children 0-8 Years Old	
	Incentive Items	80
Children's Health Connection (aka Clinic in the Park)	Bicycle Helmet Education/Fitting/Distribution	27
	Booster Seat Education/Fitting/Distribution	20
	Incentive Items	20
	The Right Seat Educational Materials	30
Community Health Initiative of Orange County (CHIOC)	CalEITC Informational Materials	80
	CalFresh Informational Materials	60
	CHIOC Educational Flyers	55
	Incentive Items	35
	MediCal/CalFresh Education	118
	Sanitizers and Band Aids in Holders	105
Drowning Prevention Foundation	Water Safety Educational Materials	300
	Water Watcher Tags	80
Healthy Smiles for Kids of Orange County	Dental Screenings	20
	Oral Health Education	57
	Toothbrushes	37
Help Me Grow	Incentive Items	480
	Triple P Educational Materials	160
Orange County Health Care Agency Family Health - Immunization	Clinic Educational and Informational Materials	96
	Immunization Education, Resources, and Referrals	96
Orange County Social Services Agency	CalFresh Informational Materials	11
	MediCal Educational Materials	34
	Resource Informational Materials	6
Pediatric Exercise and Genomic Research Center (PERC UC Irvine)	Incentive Items	75
	Nutrition/Diet/Exercise Informational Materials	147
Planned Parenthood	Birth Control Methods Educational Materials	2
	Guides to Planned Parenthood Services Informational Materials	1
	Incentive Items	10
	Reproductive Health Materials and Resources along with Education	60
Second Harvest Food Bank of Orange County	Food Assistance Informational Materials	135
	Food Distribution (in lbs of produce)	(3,000)
	Food Distribution by Household	125
St. Jude Community Action Partnership of Orange County	Choose "My Plate" Informational Materials	96
University of California, Irvine/CHOC Pediatric Residents - POP!	Incentive Items	70
	POP! Station with Stress Balls	70
Grand Total (Services and Incentive Items)		6,744

*Collaborators not included due to missing service data: Farm Fresh to You.

⁴Food in Pounds distributed by Second Harvest is not included in Grand Total.