



Family Health Day Outcomes Report

November 17, 2018

LEAD HOSTS: Melinda Hoag Smith Center for Healthy Living & Clinic in the Park
Connect • Screen • Educate

COMMUNITY PARTNERS: 59 organizations • 1,118 in-kind hours

IMPACT: 486 visitors • 9,120 services • 19 services/visitor • 25 lbs of produce

VISITOR NEEDS SURVEY ¹	
Indicators	% of Respondents (N = 90)
Average Income <\$24,600 ²	48%
Average Household Size	4
Education Level Below High School Diploma	38%
Adults Reporting Poor or Fair Health Status	34%
Connections	
Food Pantry	20%
Dental Insurance	22%
Low Cost Internet	24%
Screenings	
Dental Exams	40%
Vision Screening	34%
Glucose Screening	33%
Cholesterol Screenings	30%
Education	
Bicycle Helmet Education/ Fitting/Distribution	43%
Books and Reading Tips for Parents	51%
Nutrition Education	47%
Oral Health Education	41%
Physical Activity Education	41%
Food Insecurity (Past 12 months)	21%
Visited a Food Pantry in the Last Month	34%

¹ Data based on a convenience sample at Clinic. ² Not adjusted for family size.

KEY SERVICES	
Categories of Services	# of Services Provided
Child/Adolescent Safety	
Bicycle Helmet Education/Fitting/Distribution	109
Booster Seat Education/Fitting/Distribution	44
Safe Sleep Education	145
Connections/Referrals to Services	
Domestic Violence Advocacy Training Materials	121
CalFresh, MediCal, CalWORKS Education	115
Child Abuse Prevention Informational Materials	116
MOMs Services Informational Materials	80
Melinda Hoag Center Information/Referrals	210
WIC/Planned Parenthood, Healthy Choices, & Family Planning Educational Materials including enrollment	225
Legal information/Resources & Referrals	
Federal EITC and Cal EITC Informational Materials	10
Free Tax Filing Services Informational Materials	50
Dental Services	
Dental Screenings	30
Fluoride Varnish	30
Gum Disease Educational Materials	45
Oral Health Education	250
Sealant Educational Materials	50
Early Literacy	
Early Literacy Education	267
Book Distribution	668
Medical Services	
Flu Shots	52
Vital Signs & Waist Circumference Measurements	160
MD Referrals	110
Nutrition	
Food and Nutrition Educational Materials & Guidance	100
Champion for Change Recipe Books	14
Mandarin Oranges (in pounds)	25
Prevention	
Breast Cancer Awareness Education & Materials	345
Breast and Cervical Cancer Prevention Brochures	105
MyPlate Educational Materials	160
No Phone Zone Information	145

EXAMPLES OF COST SAVINGS:³

An oral screening saves **\$447** over 5 years

\$38/Booster Seat saves **\$2,700** in child safety costs

\$14/Bicycle Helmet saves **\$630** in child safety costs



\$68,670

IN CHILD SAFETY COSTS



\$118,800

IN CHILD SAFETY COSTS





\$13,410

OVER 5 YEARS

TOTAL Savings For Select Services:
\$200,880

³The cost savings is estimated using several different public health sources. References available upon request

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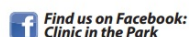
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COLLABORATOR DATA

Collaborator	Types of Services	# of Services Provided
Allen Diabetes Center	BMI Chart	160
	Incentive Items	110
	Information on Center's Services	60
	MD Referrals	110
	MyPlate Educational Materials	160
	Vital Signs & Waist Circumference Measurements	160
	What is AIC/What is a high BP? Educational Materials	160
Alzheimer's Orange County	Education and Support Services	20
American Academy of Pediatrics - Orange County	Early Literacy Educational Materials	13
Be Aware Foundation	Breast Cancer Awareness Educational Materials	145
	Incentive Items	305
	No Phone Zone Information	145
Big Brother Big Sister Orange County	Incentive Items	109
	Informational Materials	60
	Mentoring Program Information	167
Braille Institute of America	Informational Materials, Signature Guides, Vision Stimulators	106
Chat with A Doctor	Counseling Families	50
	Flu Shot Educational Materials	170
	Food and Nutrition Education Materials	100
	Incentive Items	390
	Wellness Education Materials	50
Chat with A Nurse	2018 Recommended Immunization Schedule	50
	5 Facts on Vaccines Educational Materials	50
	9 Things to Make Shots Less Stressful Education	50
	Incentive Items	40
Child Support Services Orange County	Child Support Handbooks/Folders with Services Information	41
	Information for Families on Child Support	41
Children's Bureau	Early Emotional Wellness and Parent Education for Children	35
	Incentive Items	35
Clinic in the Park	Bicycle Helmet Education/Fitting/Distribution	100
	Booster Seat Education/Fitting/Distribution	44
	Incentive Items	90
Clinic in the Park & Rotary Club of Newport	Bicycle Helmet Education/Fitting/Distribution	9
Costa Mesa Family Resource	Incentive Items	90
	Informational Materials	280
Council on Aging – Southern California	Council on Aging Answers Guide	4
	Program Materials	23
Council on Aging - HICAP	Council on Aging Answers Guide	10
	Friend Cards	35
	HICAP Trifold Informational Materials	35

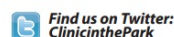
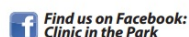
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Crime Survivors, Inc.™	Resource Guide for Survivors of Violent Crimes	22
	School Supplies	53
Drowning Prevention Foundation	Drowning Prevention Educational Materials	50
	Pool Safety Water Watcher Tags – Pool Safety Tool	63
Epilepsy Support Network	Education and Support Information	23
	Epilepsy Awareness Education	63
	Incentive Items	106
	Seizure First Aid Educational Materials	3
	Seizure Recognition and First Aid Materials	13
Fair Housing Foundation	Business Cards	6
	Disability Discrimination Informational Materials	2
	Live Free of Discrimination Informational Materials	8
	Top 10 Tenant Tips Informational Materials	10
	Upcoming Training Schedule Refferals	2
	What is Fair Housing? Brochures	12
	You Know your Rights Education	6
Girls Inc.	After School Program Information	88
	Fall Art Contest	179
	Gift Cards for Art Contest Winners	6
	Incentive Items	88
Golden West College – EOPS/CARE/Guardian Scholars/Next UP	EOPS/CARE/Guardian Scholar Information	486
Golden West College - CalWORKS Program	Campus Brochures	20
	Incentive Items	67
	Program Brochures	10
Healthy Smiles for Kids of Orange County	Dental Screenings	30
	Fluoride Varnish	30
	Oral Health Education	40
Hoag- Health Ministries - Flu Shot	Flu Shots	52
Hoag- Mental Health Center	Melinda Hoag Center Informational Materials	210
	Incentive Items	840
Latino Health Access	Brochures and 5 Types of Program Informational Materials	600
Laura's House	Domestic Violence Advocacy Training Educational Materials	121
	Domestic Violence 101 Educational Materials	121
	Healthy Emotions and Attitudes in Relationships	
	Today Educational Materials	52
	Incentive Items	157
Legal Aid Society of Orange County	Service Information & Referral Materials	15
Living Success Center	Incentive Items	23
	Mental Health Education/Marketing Materials	23
Melinda Hoag Center	Counseling Services on Career	45
MOMS Orange County	Incentive Items	120
	MOMs Services Informational Materials	80
NAMI Orange County	Community Voice on Mental Illness	46
	Peer Connectors	46
	Support Group Informational Materials	46

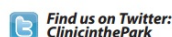
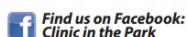
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Newport Beach Fire Department	Incentive Items	148
	Public Safety Informational Materials	148
	Wildland Fire Educational Materials	148
Newport Beach Lifeguards	Incentive Items	300
	CPR Education, Beach Safety Education, Wipeout Information, John Wayne Cancer Banners	194
Newport-Mesa Unified School District Early Childhood Education	Children's Books	268
	Informational Materials	268
Orange County Community Resources – Office on Aging	Healthy Living Educational Materials	50
	Incentive Items	50
Orange County Health Care Agency	Immunization Informational Materials	30
Orange County Health Care Agency/Every Women Counts	Breast and Cervical Cancer Prevention Brochures	105
	Incentive Items	100
Orange County Social Services Agency	Cal Fresh, Medical and CalWORKS Education	115
Orange County United Way	Federal EITC and Cal EITC Informational Materials	10
	Free Tax Filing Service Informational Materials	50
	Incentive Items	120
	United, We Do More for Our Community Brochures	5
Orange County Vital Brain Aging Program	Incentive Items	25
	OCBA Maintaining Brain Health Booklets	4
	OCVAP Informational Materials	25
Pediatric Exercise and Genomic Research Center (PERC UC Irvine)	"Rethink Your Drink" Health Chat	170
	Incentive Items	80
Planned Parenthood/WIC	WIC/Planned Parenthood, Healthy Choices, and Family Planning Educational Materials	225
PODER Weigh In	Diabetes and Obesity Prevention Educational Materials	22
	Mandarin Oranges (in pounds)	(25)
Project Youth OCBF	Incentive Items	110
	Program Short Stop Educational Materials	68
	Stop Short of Addiction Informational Materials	68
	What is PYOCBF Educational Materials	68
RAISE Foundation	Child Abuse Prevention Informational and Educational Materials	116
	Let's do it for the kids...Be even more mindful Educational Materials	116
Regional Center of Orange County	Incentive Items	60
	Resources Provided on Comfort Connections	60
Serving People in Need - SPIN	SPIN Educational Materials	25
Share Our Selves Dental Clinic	Gum Disease Educational Materials	45
	Incentive Items	263
	Oral Health Education	210
	Sealant Educational Materials	50
Susan G. Komen® Orange County	Breast Cancer Awareness Education and Informational Materials	200
THINK Together	Book Distribution	400
	Early Literacy Education Informational Materials	254

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University of California, Irvine Nursing	Period of PURPLE Crying Educational Materials	20
	Safe Sleep Educational Materials	145
	Safe Sleep Infant Onesies	9
UCP of Orange County	Program Literature Materials	18
	Tactile Crafts	34
2-1-1 Orange County	2-1-1 Orange County Informational Materials	43
	2-1-1 Orange County Pocket Cards	53
	Champion for Change Recipe Books	14
	Champion for Change Shirts	37
	Family Health and Safety Informational Materials	1
Grand Total (Discrete Services and Incentive Items)		13,042⁴

*Collaborators not included due to missing service data: Alzheimer's Family Center, CIELO, Kids Can Cosplay, SOS Pediatric Clinic, and West Coast Nursing Students

⁴ Pounds of Mandarins distributed by PODER Weigh in were not included in the Grand Total.

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